

COMPARISONS OF AVERAGE AUDIENCE ESTIMATES – SELECTED PROGRAM TYPES

SECOND REPORT FOR JUNE, 1985

	EVENING 7:00-11:00 PM										
	General Drama	Suspense & Mystery Drama(1)	Situation Comedy	Adventure	Participation Variety	Feature Films	AN 25- 30 Min.	AN 55- 60 Min.	7:00- 9:00 PM	9:00- 11:00 PM(2)	AN 7:00-11:00 PM Regular Special(3) Total(3)
HOUSEHOLDS % AVG. AUD. NO. OF PROGRAMS†	12.2 9	13.1 14	12.3 25	11.8 4	IFR	11.4 6	12.2 26	12.5 34	11.5 27	12.2 40	12.0 67 11.5 14 12.0 81

	EVENING 6:00-7:00PM		MONDAY-FRIDAY 11:30-1:00AM		WEEKDAY DAYTIME 7:00AM-4:30PM					WEEKEND DAYTIME			
	Informational(1)		11:30PM-- 1:00AM(4)	Daytime Drama	Quiz & Aud. Partic.(1)	Adult 7:00- 10:00AM	10:00AM- 1:00PM	1:00- 4:30PM	10:00AM- 4:30PM	Chil- dren's(1)	Sports		
	Once-a-Week	Multi-weekly									Regular	Special(3)	Total(3)
HOUSEHOLDS % AVG. AUD.	7.5	10.5	4.9	6.5	5.5	4.1	4.9	6.7	5.9	4.3	5.6	4.7	5.1
NO. OF PROGRAMS†	6	3	9	13	11	6	16	11	27	30	5	9	14

(1) SEE INTRODUCTION FOR INDIVIDUAL TYPES IN ABOVE GROUPING.

(2) INCLUDES 8:30-9:30PM AND 8:30-10:00PM PROGRAMS.

(3) WEIGHTED BY DURATION AND FREQUENCY AND LIMITED TO REGULARLY SCHEDULED PROGRAMS, EXCEPT FOR TYPES CARRYING THIS FOOTNOTE.

(4) INCLUDES OVERRUNS EXTENDING BEYOND 1:00AM.

IFR INSUFFICIENT NUMBER OF PROGRAMS IN TYPE FOR REPORTING.

† PROGRAMS ARE RATED IN TERMS OF TOTAL DURATION, UNDER FIVE-MINUTE PROGRAMS ARE EXCLUDED.

NATIONAL TV NIELSEN RATINGS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JUNE 23, 1985

NIELSEN AVERAGE AUDIENCE

RANK	PROGRAM	AUDIENCES		RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)			% U.S.	NO. (000)
1	BILL COSBY SHOW	20.8	17,660	9	BILL COSBY SHOW-SUN(S)	16.4	13,920
2	FAMILY TIES	18.9	16,050	10	TRAPPER JOHN, M.D.	16.3	13,840
3	A TEAM	17.7	15,030	11	FACTS OF LIFE	15.8	13,410
4	NEWHART	17.2	14,600	11	REMINGTON STEELE	15.8	13,410
5	RIPTIDE	17.0	14,430	11	20/20	15.8	13,410
6	KATE & ALLIE	16.9	14,350	14	MIAMI VICE	15.7	13,330
7	CHEERS	16.8	14,260	15	HIGHWAY TO HEAVEN	15.4	13,070
8	NIGHT COURT#	16.7	14,180	16	CRAZY LIKE A FOX	15.2	12,900

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

2ND JUNE 1985 REPORT

PROGRAM NAME					T/C THIS SEASON	NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				PROGRAM NAME					T/C THIS SEASON	NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				
WK #	DAY	START TIME	DUR	NET TYPE		WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET TYPE		WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	
•EVENING														ABC WRLD NWS TONITE-SA(B)														
A TEAM					35	212	206	99	99	A	17.7	30	1503	1 SAT.		6.30P	30	ABC N		113		59		A	4.4	11	374	
1 TUE.		8.00P	60	NBC A						B	21.0	32	1783	ABC WRLD NWS TONITE SU(B)						99		43		A	3.1	7	263	
2 TUE.		8.46P	44											1 SUN.		6.34P	26	ABC N		205	203	99	98	A	10.4	20	883	
ABC BUSINESS BRIEF-WED					35	191	191	92	92	A	8.5	15	722	AIRWOLF					20					B	12.5	22	1061	
WED.										B	17.8	27	1511	SAT.		9.00P	60	CBS A										
ABC BUSINESS BRIEF-FRI					13		200		95	A	9.6	21	815	AMERICA'S JR MISS PAGEANT(S)								204		A	10.8	22	917	
2 FRI.										B	12.4	24	1053	2 FRI.		8.00P	60	CBS AC										
ABC COMEDY SPEC.(S)						193		96		A	12.7	20	1078	AMERICAN PORTRAIT					92	198	200	97	99	A	10.9	19	925	
1 TUE.														1 TU&TH		8.58P	1	CBS DO					B	15.4	23	1307		
ABC MONDAY NIGHT BASEBALL					3	206	205	98	99	A	9.7	17	824	2 M & TU		8.58P	1											
1 MON.										B	9.8	17	832	2 THU.		8.57P	2											
2 MON.														BENSON					14	198	200	97	95	A	10.2	19	866	
ABC NEWS SPECIAL(S)						204		98		A	10.6	22	900	1 FRI.		9.00P	15	ABC CS					B	11.5	20	976		
1 SUN.														&		9.21P	9											
ABC NEWSBRIEF-MON					24	199	202	98	98	A	8.5	16	722	2 FRI.		9.00P	30											
1 MON.										B	16.0	25	1358	BIGSHOTS IN AMERICA(S)								201		A	14.1	24	1197	
2 MON.														2 THU.		9.30P	30	NBC CS										
ABC NEWSBRIEF-TUE					36	184	189	95	96	A	10.3	16	874	BILL COSBY SHOW					37	210	208	99	99	A	20.8	39	1766	
TUE.										B	12.9	20	1095	THU.		8.00P	30	NBC CS					B	23.8	38	2021		
ABC NEWSBRIEF-WED					36	188	187	96	95	A	9.7	16	824															

WED.	9.58P	1	ABC N							B	20.6	32	1749	BILL COSBY SHOW-SUN(S)					200		99		A	16.4	32	1392
ABC NEWSBRIEF-THU				36	181	189	95	96	A	11.3	19	959	1 SUN.	8.00P	30	NBC CS										
THU.	9.58P	1	ABC N						B	11.9	18	1010	CAGNEY & LACEY			29	192	206	96	99	A	15.1	25	1282		
ABC NEWSBRIEF-FRI				36	191	186	97	94	A	8.9	16	756	MON.	10.00P	60	CBS OP					B	16.4	27	1392		
FRI.	9.58P	1	ABC N						B	10.8	18	917	CBS EVENING NEWS-RATHER			185	207	205	99	99	A	11.7	25	993		
ABC NEWSBRIEF-SAT.				36	195	186	98	95	A	9.5	18	807	M-F	6.30P	30	CBS N					B	13.0	24	1104		
SAT.	9.58P	1	ABC N						B	13.8	24	1172	CBS EVENING NEWS-SUNDAY			25	185	184	91	90	A	7.7	19	654		
ABC NEWSBRIEF-SUN.				36	191	194	95	98	A	9.1	16	773	SUN.	6.00P	30	CBS N					B	8.4	16	713		
1 SUN.	10.01P	1	ABC N						B	15.8	25	1341	CBS NEWS SPECIAL REPORT(S)							202	99	A	10.2	18	866	
2 SUN.	9.55P	1											2 TUE.	8.36P	24	CBS N										
ABC SPORTS UPDATE-SAT				35	200	197	97	96	A	9.2	19	781	CBS REPORTS(S)							203	99	A	10.8	20	917	
SAT.	8.58P	1	ABC SN						B	12.6	22	1070	2 WED.	10.00P	60	CBS DN										
ABC SPORTS UPDATE-SUN				34	200	203	96	98	A	8.3	16	705	CBS SAT. NEWS-SCHIEFFER			30	178	178	91	91	A	8.4	21	713		
1 SUN.	9.13P	1	ABC SN						B	15.3	23	1299	SAT.	6.30P	30	CBS N					B	8.7	18	739		
2 SUN.	8.58P	1											CBS SPECIAL MOVIE PRSNT(S)							199	97	A	13.0	24	1104	
ABC SUNDAY NIGHT MOVIE				32	204	207	97	99	A	9.4	18	798	1 FRI.	9.00P	120	CBS FF										
SUN.	8.00P	180	ABC FF						B	16.3	26	1384	CBS TUESDAY NIGHT MOVIES			26	203	192	99	95	A	12.1	20	1027		
ABC THURSDAY NIGHT MOVIE				3	196	203	98	99	A	8.6	15	730	TUE.	9.00P	120	CBS FF					B	15.2	24	1290		
THU.	8.00P	120	ABC FF						B	8.9	16	756	CBS WEDNESDAY NIGHT MOVIE			32	195	195	96	98	A	11.7	21	993		
ABC WORLD NEWS TONIGHT				180	205	205	99	99	A	9.8	21	832	1 WED.	9.00P	120	CBS FF					B	11.9	19	1010		
M-F	6.30P	30	ABC N						B	10.7	20	908	2 WED.	8.00P	120											
ABC WRLD NEWS TONIGHT-SAT				23		196		97	A	8.1	20	588	CHEERS			34	207	205	99	99	A	16.8	29	1426		
2 SAT.	6.30P	30	ABC N						B	8.5	18	722	THU.	9.00P	30	NBC CS					B	19.2	29	1630		
ABC WRLD NEWS TONIGHT-SUN				30		163		85	A	6.2	15	526	COMEDY FACTORY			1				198	98	A	8.7	18	739	
2 SUN.	6.30P	30	ABC N						B	7.7	15	654	2 FRI.	8.30P	30	ABC CS					B	8.7	18	739		

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

2ND JUNE 1985 REPORT

PROGRAM NAME						T/C THIS SEASON	NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				PROGRAM NAME						T/C THIS SEASON	NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES																						
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)							
EVENING CONT'D														KNIGHT RIDER										2 SUN. 8.00P 60 NBC A																								
COVER-UP						8	199	203	96	97	A	7.4	16	628	2 SUN. 8.00P 60 NBC A						24		200		99	A	10.4	21	883	2 SUN. 8.00P 60 NBC A						B	15.5	23	1316									
SAT. 8.00P 60 CBS GD										B	7.5	16	637	2 SUN. 8.00P 60 NBC A															2 SUN. 8.00P 60 NBC A																			
CRAZY LIKE A FOX						18	206	205	99	99	A	15.2	27	1290	KNOTS LANDING						29		201		99	A	10.2	18	866	KNOTS LANDING						B	19.8	33	1681									
SUN. 9.00P 60 CBS PD										B	18.3	28	1554	2 THU. 10.00P 60 CBS GD															2 THU. 10.00P 60 CBS GD																			
DIFF'RENT STROKES-SAT.						35	197	201	97	97	A	9.1	21	773	KRAFT-SALUTE-FORD THEATRE(S)								201		97	A	11.4	20	968	KRAFT-SALUTE-FORD THEATRE(S)						A												
SAT. 8.00P 30 NBC CS										B	13.8	25	1172	1 WED. 8.00P 60 CBS GV															1 WED. 8.00P 60 CBS GV																			
DIFF'RENT STROKES-SUN(S)							176		95		A	9.1	19	773	LOVE BOAT						36	205	197	99	96	A	9.7	19	824	LOVE BOAT						B	14.6	25	1240									
1 SUN. 7.30P 30 NBC CS														SAT. 9.00P 60 ABC CS						5	191		94			A	6.6	11	560	SAT. 9.00P 60 ABC CS						A	8.7	15	739									
DOUBLE TROUBLE						3	194	190	97	96	A	14.7	25	1248	LUCIE ARNAZ SHOW															LUCIE ARNAZ SHOW						B												
WED. 9.30P 30 NBC CS										B	14.6	24	1240	1 TUE. 8.00P 30 CBS CS															1 TUE. 8.00P 30 CBS CS																			
DUKES OF HAZZARD						2	193		95		A	8.4	17	713	MACGRUDER AND LOUD						5	203	205	97	98	A	10.1	17	857	MACGRUDER AND LOUD						B	13.1	22	1112									
1 FRI. 8.00P 60 CBS CS										B	8.3	17	705	TUE. 10.00P 60 ABC OP						35	206	201	98	98	A	10.5	19	891	TUE. 10.00P 60 ABC OP						A	17.4	27	1477										
DYNASTY						32	203	201	99	97	A	8.2	14	696	MAGNUM, P.I.															MAGNUM, P.I.						B												
WED. 9.00P 60 ABC GD										B	23.4	35	1987	THU. 8.00P 60 CBS PD															THU. 8.00P 60 CBS PD																			
FACTS OF LIFE						32	196	196	98	98	A	15.8	27	1341	MAMA'S FAMILY						4	190	190	96	96	A	11.8	23	1002	MAMA'S FAMILY						B	11.1	21	942									
WED. 9.00P 30 NBC CS										B	16.0	24	1358	SAT. 9.30P 30 NBC CS						2	193	202	95	95	A	8.5	15	722	SAT. 9.30P 30 NBC CS						A	8.5	15	722										
FALL GUY						36	200	200	97	97	A	8.9	16	756	MATT HOUSTON															MATT HOUSTON						B												
WED. 8.00P 60 ABC A										B	15.6	25	1324	FRI. 10.00P 60 ABC PD															FRI. 10.00P 60 ABC PD																			
FAMILY TIES						36	209	207	99	99	A	18.9	34	1605	MIAMI VICE						34	197	197	98	99	A	15.7	28	1333	MIAMI VICE																		

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

2ND JUNE 1985 REPORT

PROGRAM NAME						T/C THIS SEASON	NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				PROGRAM NAME						T/C THIS SEASON	NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES															
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
EVENING CONT'D																																									
NBC NIGHTLY NEWS-SAT.						31	177		91		A	5.7	14	484	SILVER SPOONS						3	188		95		A	7.2	16	611												
2 SAT. 6.40P 20 NBC N										B	8.0	16	679	2 SUN. 7.30P 30 NBC CS										B	8.0	16	679														
NBC NIGHTLY NEWS-SUN						26	164	165	90	90	A	7.5	18	637	SIMON & SIMON						32	205	202	97	99	A	14.1	24	1197												
SUN. 6.30P 30 NBC N										B	7.6	15	645	1 THU. 9.00P 120 CBS PD										B	20.5	32	1740														
NBC NIGHTLY NEWS						178	202	201	99	98	A	9.9	21	841	2 THU. 9.00P 60																										
M-F 6.30P 30 NBC N										B	11.0	20	934	60 MINUTES						38	209	209	99	99	A	14.2	31	1206													
NBC SUNDAY NIGHT MOVIE						31	200	200	98	98	A	13.0	24	1104	SUN. 7.00P 60 CBS DN										B	20.8	34	1766													
SUN. 9.00P 120 NBC FF										B	16.3	26	1384	SPECIAL MOVIE PRESNT.-CBS(S)														A	12.2	23	1036										
NBC WHITE PAPER(S)							201		98		A	5.8	11	492	2 FRI. 9.00P 120 CBS FF																										
1 SAT. 10.00P 60 NBC DN															SPENCER						2	177	188	93	97	A	7.6	15	645												
NEWHART						27	191	206	95	99	A	17.2	28	1460	FRI. 8.30P 30 NBC CS										B	7.6	15	645													
MON. 9.30P 30 CBS CS										B	18.2	27	1545	SPORTSBREAK-SAT						38	194	199	92	95	A	7.9	17	671													
NEWSBREAK-M-F						181	174	174	84	84	A	11.2	19	951	SAT. 8.58P 1 CBS SN										B	11.0	19	934													
1 MON. 9.58P 1 CBS N										B	14.0	22	1189	SPORTSBREAK-SUN						38	198	202	94	96	A	13.1	25	1112													
1 TUE. 9.54P 1															SUN. 8.58P 1 CBS SN										B	17.8	26	1494													
1 WED. 9.55P 1															T.J. HOOKER						31	200	201	97	97	A	10.0	22	849												
1 THU. 10.04P 2															SAT. 8.00P 60 ABC OP										B	12.9	23	1095													
1 FRI. 9.53P 1															TV BLOOPERS & PRAC. JOKES						30	202	203	98	95	A	13.2	24	1121												
2 MTH 9.58P 1															MON. 8.00P 60 NBC CV										B	16.6	25	1409													
2 TUE. 9.56P 1															THREE'S A CROWD						29	193		96	A	11.6	20	985													

2 FRI.	9.59P	1																1 TUE.	8.00P	30	ABC CS											B	14.0	22	1189					
NEWSBREAK-SAT.						37	186	182	89	88	A	8.8	17	747				TRAPPER JOHN, M.D.				28	204	202	99	98					A	16.3	30	1384						
SAT.	9.58P	1	CBS N								B	10.6	18	900				SUN.	10.00P	60	CBS GD									B	16.6	28	1409							
NEWSBREAK-SUN.						36	184	183	88	87	A	13.4	24	1128				20/20																						
SUN.	9.58P	1	CBS N								B	15.0	23	1274				THU.	10.00P	60	ABC DN					33	205	206	99	99	B	14.4	24	1223						
NIGHT COURT						33	202		99		A	16.7	27	1418				V				4	178	180	94	94					A	9.1	17	773						
1 THU.	9.30P	30	NBC CS								B	17.4	27	1477				FRI.	9.00P	60	NBC SF									B	9.5	18	807							
PEOPLE DO-CRAZIEST THINGS						2	196	198	95	95	A	9.7	18	824				WEBSTER				14	202	207	98	98					A	11.7	25	993						
FRI.	9.30P	30	ABC U								B	9.7	18	824				FRI.	8.00P	30	ABC CS									B	13.0	25	1104							
PUNKY BREWSTER						4	180	186	95	95	A	6.9	15	586				WHO'S THE BOSS?				9	199	203	98	99					A	13.7	22	1163						
SUN.	7.00P	30	NBC CS								B	6.7	15	569				TUE.	9.00P	30	ABC CS									B	15.5	25	1316							
REMINGTON STEELE						29	201	202	99	99	A	15.8	27	1341				LATE FRINGE																						
1 TUE.	10.00P	60	NBC PD								B	16.8	28	1426				ABC NEWS:NIGHTLINE-MON				3	196	201	97	98					A	7.1	19	603						
2 TUE.	10.30P	60																MON.	11.30P	30	ABC N									B	5.6	17	475							
RIPLEY'S BELIEVE IT-NT SP(S)																		ABC NEWS:NIGHTLINE																						
1 FRI.	8.30P	30	ABC U			195			98		A	9.8	20	832				1 TUE.	11.30P	31	ABC N					151	193	196	95	96	A	6.2	16	526						
RIPLEY'S BELIEVE IT-NOT						34			188	93	B	6.9	15	586				1 WED.	11.30P	30										B	5.6	15	475							
2 SUN.	7.00P	60	ABC U								B	10.7	18	908				1 THU.	11.45P	15																				
RIPTIDE																		1 FRI.	11.30P	35																				
1 TUE.	9.00P	60	NBC PD			29	202	201	99	99	A	17.0	27	1443				2 TUE.	11.30P	30																				
2 TUE.	9.30P	60									B	18.6	29	1579				2 WED.	11.30P	32																				
ST. ELSEWHERE																		2 TH & F	11.30P	31																				
WED.	10.00P	60	NBC GD			33	208	209	99	99	A	12.7	23	1078				ABC NEWS:NIGHTLINE-THU(B)																						
											B	13.3	23	1129				1 THU.	12.00M	16	ABC N					192		94		A	3.4	12	289							
SCARECROW & MRS. KING																		ABC ROCKS																						
MON.	8.00P	60	CBS GD			30	203	206	96	99	A	14.7	27	1248				2 FRI.	12.01A	31	ABC PC					32		120		70	A	2.1	6	178						
											B	16.5	25	1401																B	2.0	6	170							

KEY: A-CURRENT REPORT B-SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

2ND JUNE 1985 REPORT

PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
WK #		DAY		START TIME		DUR		NET		TYPE		WK 1		WK 2		WK 1		WK 2		KEY		AVG. AUD. %		SHARE %		AVG. AUD. (0,000)		WK #		DAY		START TIME		DUR		NET		TYPE		WK 1		WK 2		WK 1		WK 2		KEY		AVG. AUD. %		SHARE %		AVG. AUD. (0,000)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
LATE FRINGE CONT'D																												B		5.2		17		441																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
ABC SPECIAL REPORT-2:30AM(S)																												46		41		A		.8		6		68		1 M-TH		11.30P		67		CBS FF		180		181		180		92		92		A		3.1		17		263																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
1 FRI. 2.30A 33 ABC N																																										1 FRI.		11.59P		71																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
ABC WEEKEND REPORT-SAT.																												35		164		161		86		86		A		4.5		12		382		2 MTUF		11.30P		67																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
SAT. 11.30P 15 ABC N																																						B		4.2		11		357		2 WED.		11.30P		68																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
ABC WEEKEND REPORT-SUN.																												36		168		164		90		90		A		4.5		15		382		2 THU.		12.01A		66																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
SUN. 11.30P 15 ABC N																																						B		3.9		13		331																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
CBS NEWS NIGHTWATCH-1																												170		57		60		56		58		A		1.0		11		85		1 MON.		12.37A		54		CBS FF		181		180		92		92		A		3.1		17		263																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
1 M-THSU 2.00A 30 CBS N																																						B		1.1		12		93		1 TUE.		12.37A		51																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
2 M-WSU 2.00A 30																																														1 WED.		12.37A		45																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													

DAVID LETTERMAN I				143	193	192	99	99	A	4.1	20	348
1 M-TH	12.30A	30	NBC GV						B	3.7	18	314
2 MON.	12.44A	30										
2 TUE.	1.00A	30										
2 WED.	12.37A	30										
2 THU.	12.45A	30										
DAVID LETTERMAN II				143	193	192	99	99	A	2.9	19	246
1 M-TH	1.00A	30	NBC GV						B	2.8	18	238
2 MON.	1.14A	30										
2 TUE.	1.30A	30										
2 WED.	1.07A	30										
2 THU.	1.15A	30										
EYE ON HOLLYWOOD				114	99	99	62	62	A	1.7	6	144
1 M & W	12.00M	31	ABC GV						B	1.7	6	144
1 TUE.	12.01A	30										
1 THU.	12.16A	30										
2 MON.	12.00M	31										
2 TUE.	12.00M	30										
2 WED.	12.02A	31										
2 THU.	12.01A	30										
FRIDAY NIGHT VIDEOS				35	185	183	97	97	A	3.2	17	272
1 FRI.	12.45A	90	NBC PC						B	3.3	16	280
2 FRI.	12.30A	90										
G MICHAELS SPORTS MACHINE				38	80	83	49	51	A	1.7	6	144
1 SUN.	11.58P	15	NBC SC						B	1.5	5	127
2 SUN.	11.46P	15										
LATE MOVIE I				180	181	180	92	92	A	5.4	18	458

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

2ND JUNE 1985 REPORT

PROGRAM NAME						T/C THIS SEASON	NO. OF STATIONS			PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				PROGRAM NAME						T/C THIS SEASON	NO. OF STATIONS			PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)				
WEEKDAY DAYTIME CONT'D																															
ALL STAR BLITZ						45	182		88	A	2.5	10	212	GOOD MORNING, AMERICA-730						180	205	206	99	99	A	4.6	24	391			
1 M-F										B	2.2	10	187	1 M-F											B	4.9	23	416			
ALL STAR BLITZ						5		182	88	A	2.9	11	246	2 MTUHF																	
2 MWF										B	2.9	11	246	2 WED.																	
2 TUE.														GOOD MORNING, AMERICA-830						179	203	204	98	98	A	4.9	21	416			
2 THU.														M-F											B	5.3	23	450			
& 11.55A						5								GUIDING LIGHT						180	206	206	99	99	A	6.9	22	586			
ANGIE						5		174	86	A	3.0	12	255	1 M-TH											B	7.3	23	620			
2 M-F										B	3.0	12	255	1 FRI.																	
ANOTHER WORLD						177	203	203	99	99	A	5.5	19	467	& 3.21P						39										
1 M-F										B	5.5	19	467	2 MTUWF																	
2 MTUWF														2 THU.																	
2 THU.														2 THU.																	
ANOTHER WORLD(B)								83	36	A	1.8	6	153	2 THU.																	
2 THU.														LOVING						174	186	187	94	94	A	4.3	15	365			
AS THE WORLD TURNS						182	206	205	99	99	A	6.4	21	543	M-F											B	4.1	15	348		
1 M-F										B	6.9	23	586	NBC NEWS AT SUNRISE						180	182	182	96	96	A	2.2	20	187			
2 MTUWF														M-F											B	2.1	17	178			
2 THU.														NBC NEWS DIGEST-DAYTIME						106	195	194	95	95	A	4.4	15	374			
BODY LANGUAGE						179	106	105	55	56	A	2.2	7	187	M-F											B	4.5	15	382		
														NEWSBREAK-11.57						183	181	181	85	85	A	7.3	28	620			
														M-F											B	7.0	28	594			
														NEWSBREAK-3.57						180	186	189	91	92	A	6.0	19	509			

M-F	4.00P	30	CBS	PV						B	2.6	8	221	M-F	3.57P	2	CBS	N						B	6.0	18	509	
CAPITOL					182	197	197	95	95	A	5.4	19	458	ONE LIFE TO LIVE					175	207	208	99	99	A	7.8	26	662	
1 M-F	2.30P	30	CBS	DD						B	5.7	20	484	1 M-F	2.00P	60	ABC	DD						B	7.2	25	611	
2 MTUWF	2.30P	30												2 MTUWF	2.00P	60												
2 THU.	2.41P	11												2 THU.	2.02P	12												
CBS EARLY MORNING NEWS					185	139	139	89	88	A	1.6	18	136	& 2.38P					17									
M-F	6.30A	30	CBS	N						B	1.6	16	136	PRESS YOUR LUCK					181	170	169	83	83	A	4.9	19	416	
CBS MORNING NEWS 1					184	201	201	99	99	A	2.8	15	238	M-F	10.30A	30	CBS	QP						B	4.8	20	408	
M-F	7.30A	30	CBS	N						B	3.2	15	272	PRICE IS RIGHT 1					182	207	207	99	99	A	7.1	28	603	
CBS MORNING NEWS 2					184	201	201	99	99	A	3.1	13	263	1 M-F	11.00A	30	CBS	AP						B	7.0	29	594	
M-F	8.30A	30	CBS	N						B	3.6	15	306	2 MTHF	11.00A	30												
DAYS OF OUR LIVES					177	208	208	98	99	A	6.9	22	586	2 TUE.	11.07A	23												
1 M-F	1.00P	60	NBC	DD						B	7.1	23	603	PRICE IS RIGHT 2					181	207	207	99	99	A	9.3	36	790	
2 MTUWF	1.00P	60												M-F	11.30A	30	CBS	AP					B	8.7	35	739		
2 THU.	1.00P	55												RYAN'S HOPE					174	172	173	92	91	A	3.1	11	263	
FACTS OF LIFE M-F					40	137	137	85	85	A	4.2	16	357	1 M-F	12.00N	30	ABC	DD						B	3.2	12	272	
M-F	10.00A	30	NBC	CS						B	3.4	15	289	2 MTHF	12.00N	30												
FAMILY FEUD					168	182		89		A	2.6	10	221	2 TUE.	12.04P	26												
1 M-F	11.30A	30	ABC	QP						B	3.1	12	263	2 THU.	12.00N	15												
GENERAL HOSPITAL					174	207	208	99	99	A	9.2	30	781	RYAN'S HOPE-THU(B)								156		78	A	2.3	8	195
1 M-F	3.00P	60	ABC	DD						B	8.9	28	756	2 THU.	12.15P	15	ABC	DD										
2 MTUWF	3.00P	60												SALE OF THE CENTURY					177	152	152	85	85	A	5.3	21	450	
2 THU.	3.19P	41												M-F	10.30A	30	NBC	QG					B	4.5	19	382		
GOOD MORN AMER-WED-730(B)														SANTA BARBARA					177	191	191	96	96	A	3.7	12	314	
2 WED.	7.30A	16	ABC	N		184		83		A	4.1	22	348	1 M-F	3.00P	60	NBC	DD						B	3.5	11	297	
														CONT'D														

PROGRAM NAME						T/C THIS SEASON	NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	
WEEKDAY DAYTIME CONT'D														
SANTA BARBARA-CONT'D														
2	MTWTF	3.00P	60											
2	THU.	3.00P	42											
	&	3.53P	7											
SCRABBLE						176	200	200	96	96	A	5.2	20	441
M-F											B	5.6	22	475
SEARCH FOR TOMORROW						178	151	151	76	76	A	3.3	12	280
1 M-TH											B	3.2	12	272
1 FRI.														
2 M-F														
SUPER PASSWORD						177	147	144	71	68	A	3.9	14	331
1 M-TH											B	3.4	13	289
1 FRI.														
2 M-F														
TODAY SHOW-7.30AM						180	203	203	99	99	A	4.6	24	391
M-F											B	4.6	22	391
TODAY SHOW-8.30AM						179	203	203	99	99	A	4.9	21	416
M-F											B	4.9	21	416
\$25,000 PYRAMID						182	177	176	88	88	A	5.2	20	441
M-F											B	5.2	21	441
BISKITTS														
SAT.						12	191	193	93	94	A	1.8	15	153
											B	2.4	16	204
BUGS BUNNY/ROAD RUNNER 1						24	203	203	99	99	A	5.2	20	441
SAT.											B	5.5	19	467
BUGS BUNNY/ROAD RUNNER 2						24	202	201	99	99	A	5.8	22	492
SAT.											B	5.9	20	501
BUGS BUNNY/ROAD RUNNER 3						12	172	175	86	87	A	3.7	14	314
SAT.											B	3.0	11	255
CBS SPORTS INSIDE OUT(S)							197		97		A	4.3	12	365
1 SUN.														
CBS STORYBREAK						12	199	200	98	98	A	5.0	20	425
SAT.											B	4.7	18	399
DETROIT GRAND PRIX(S)								199		98	A	3.1	11	263
2 SUN.														
DUNGEONS AND DRAGONS						32	204	204	99	99	A	5.3	23	450
SAT.											B	5.6	21	475
FACE THE NATION						36	165	166	90	91	A	3.4	13	289
SUN.											B	3.0	10	255
FATHER,SONS & DAUGHTERS(S)							193		96		A	3.8	10	323

[illegible]

PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)		
WEEKEND DAYTIME CONT'D															
MEET THE PRESS SPECIAL(S)							156		88	A	4.0	14	340		
2 SUN. 2.00P 30 NBC CC															
MICHIGAN 400(S)						200		99		A	4.5	14	382		
1 SUN. 1.00P 184 CBS SE															
& 4.18P 12															
MIGHTY ORBOTS						200	202	98	99	A	3.2	16	272		
1 SAT. 9.00A 3 ABC CA										B	4.6	19	391		
& 9.12A 18															
2 SAT. 9.00A 30															
MR. T						170	172	88	88	A	4.0	16	340		
SAT. 11.30A 30 NBC CA										B	5.9	21	501		
MUPPET BABIES						203	203	98	98	A	5.4	26	458		
SAT. 9.00A 30 CBS CA										B	6.0	24	509		
NBC MAJOR LEAGUE PRE GAME						196	202	98	99	A	4.3	16	365		
1 SAT. 1.00P 19 NBC SC										B	4.4	17	374		
2 SAT. 1.00P 20															
NBC MAJOR LEAGUE BASEBALL						196	203	98	99	A	6.0	21	509		
1 SAT. 1.19P 134 NBC SE										B	6.4	23	543		
2 SAT. 1.20P 164															
& 4.19P 28															
RUBIK, THE AMAZING CUBE															
SAT. 10.00A 30 ABC CA						201	202	98	98	A	4.7	18	399		
										B	4.2	16	357		
SCARY SCOOPY DOO FUNNIES						189	192	94	94	A	3.8	15	323		
1 SAT. 11.00A 16 ABC CA										B	5.0	17	425		
2 SAT. 11.00A 30															
SATURDAY SUPERCADDE						164	167	82	83	A	4.2	15	357		
SAT. 12.30P 60 CBS CA										B	3.0	11	255		
SCHOOLHOUSE ROCK-8:25AM						191	192	96	96	A	2.8	20	238		
SAT. 8.25A 4 ABC CN										B	3.2	19	272		
SCHOOLHOUSE ROCK-9:55AM						202	203	98	99	A	4.1	17	348		
SAT. 9.55A 4 ABC CN										B	4.7	17	399		
SCHOOLHOUSE ROCK-10:25AM						201	202	98	98	A	4.6	17	391		
SAT. 10.25A 4 ABC CN										B	4.0	15	340		
SCHOOLHOUSE ROCK-11:25AM						189	192	94	94	A	3.8	15	323		
SAT. 11.25A 4 ABC CN										B	4.8	16	408		
SMURFS I						203	203	99	99	A	5.2	25	441		
SAT. 9.00A 30 NBC CA										B	6.1	25	518		
SMURFS II						203	203	99	99	A	7.0	30	594		
SAT. 9.30A 30 NBC CA										B	8.2	30	696		
SMURFS III						203	203	99	99	A	7.8	30	662		

NBC MAJOR LEAGUE GAME-2	3	192	195	98	98	A	7.0	20	594	SAT.	10.00A	30	NBC CA					B	9.1	32	773		
1 SAT.						B	6.7	19	569	SNORKS				35	191	193	95	96	A	2.9	23	246	
2 SAT.										SAT.	8.00A	30	NBC CA					B	3.7	24	314		
NCAA SPECIAL(S)																							
1 SAT.						A	4.0	12	340	SPIDERMAN AND FRIENDS				32	137	137	76	75	A	3.3	13	280	
										1 SAT.	12.00N	19	NBC CA					B	4.9	17	416		
										&	12.25P	5											
NEW SCOOPY DOO MYSTERIES	36	200	200	97	97	A	4.2	16	357	2 SAT.	12.00N	30											
SAT.						B	4.7	16	399	SPORTSBEAT				19	56		51		A	1.4	5	119	
ONE TO GROW ON-8:28AM	38	190	192	94	95	A	3.6	26	306	1 SUN.	12.30P	30	ABC SC					B	1.4	4	119		
SAT.						B	4.2	25	357														
ONE TO GROW ON-8:58AM	38	194	195	95	94	A	4.2	24	357	SPORTSWORLD				14	182		94		A	3.7	10	314	
SAT.						B	5.0	23	425	1 SUN.	4.30P	90	NBC SA					B	4.8	13	408		
ONE TO GROW ON-10:28AM	38	202	202	99	99	A	6.9	26	586	SUNDAY MORNING				37	178	176	96	95	A	4.2	19	357	
SAT.						B	8.5	30	722	SUN.	9.00A	90	CBS N					B	4.6	19	391		
ONE TO GROW ON-10:58AM	38	202	204	97	98	A	6.4	24	543	SUPERFRIENDS: SUPERPOWERS				38	196	197	97	97	A	3.5	21	297	
SAT.						B	7.7	27	654	SAT.	8.30A	30	ABC CA					B	4.0	20	340		
ONE TO GROW ON-12:28PM	37	136	137	75	75	A	3.4	13	289	SUPERFRIENDS: SUPERPOWERS2				32	191	192	96	96	A	2.1	17	178	
SAT.						B	4.7	16	399	SAT.	8.00A	30	ABC CA					B	2.9	18	246		
PINK PANTHER AND SONS	35	195	196	96	95	A	3.9	23	331	THIS WEEK-DAVID BRINKLEY				33	177	182	96	95	A	4.2	15	357	
SAT.						B	4.6	23	391	SUN.	11.30A	60	ABC N					B	3.9	12	331		
POLE POSITION	10	150	151	79	74	A	3.8	14	323	TURBO TEEN				38	202	203	98	99	A	3.7	16	314	
1 SAT.						B	2.8	10	238	SAT.	9.30A	30	ABC CA					B	4.8	18	408		
&																							
2 SAT.										USA-WRLD-AMATUR BOXING SP(S)						176		91	A	2.7	9	229	
										2 SAT.	3.00P	73	ABC SE										
										&	4.24P	6											
PRYOR'S PLACE	37	193		97		A	3.6	13	306	USFL FOOTBALL				16					87	A	3.6	11	306
1 SAT.						B	4.3	15	365	2 SUN.	2.31P	186	ABC SE			166			B	4.1	12	346	

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

2ND JUNE 1985 REPORT

PROGRAM NAME							T/C THIS SEASON	NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				PROGRAM NAME							T/C THIS SEASON	NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			
WK #	DAY	START TIME	DUR	NET	TYPE	PROG		WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	TYPE	PROG		WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
WEEKEND DAYTIME CONT'D																															
U.S. OPEN GOLF-SAT.(S)								213		99		A	5.3	16	450																
1 SAT. 2.00P 270 ABC SE																															
U.S. OPEN GOLF-SUN.(S)								213		99		A	7.3	21	620																
1 SUN. 2.00P 274 ABC SE																															
WIMBLEDON TENNIS PREVIEW(S)									185		97		A	3.5	13	297															
2 SUN. 1.00P 60 NBC SA																															

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
------	------	------	------	------	------	------	------	------	------	------	------	------	-------	-------	-------	-------

W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{														
	ABC TV	{														
	AVERAGE AUDIENCE (Households (000) & %)	{														
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{														
		16,470 19.4 <div> ABC MONDAY NIGHT BASEBALL TORONTO VS N.Y. YANKEES CHICAGO CUBS VS MONTREAL MULTI-SEGMENT TELECAST(SD)(-OP) </div> (1) (SUS) (OP)														
		7,390 8.7 15 7.4 <div> 7.3* 14* 7.6 </div> 7.7* 14* 7.7 <div> 8.5 8.6 9.1 9.4 9.9 10.1 9.6 </div> 8.6* 14* 8.6 9.2* 15* 9.4 10.0* 16* 10.1 9.6														
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{														
	CBS TV	{														
	AVERAGE AUDIENCE (Households (000) & %)	{														
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{														
		16,470 19.4 <div> SCARECROW & MRS. KING (R)(SUS-SD) </div> 13,840 16.3 <div> KATE & ALLIE (R) </div> 13,920 16.4 <div> NEWHART (R)(SD) </div> 16,220 19.1 <div> CAGNEY & LACEY (R) </div>														
		11,720 13.8 25 12.5 <div> 12.7* 24* 13.0 </div> 14.8* 26* 15.5 <div> 12,230 14.4 24 14.2 14.6 13.9 14.9 14.1 13.8 13.8 13.9 </div>														
W E E K 3	TOTAL AUDIENCE (Households (000) & %)	{														
	NBC TV	{														
	AVERAGE AUDIENCE (Households (000) & %)	{														
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{														
		16,640 19.6 <div> TV BLOOPERS & PRAC. JOKES (R)(SD) </div> 20,210 23.8 <div> NBC MONDAY NIGHT MOVIES SUMMER FANTASY (R)(SD) </div>														
		11,630 13.7 25 12.4 <div> 13.3* 25* 14.1 </div> 14.1* 25* 13.8 <div> 12,310 14.5 24 12.1 12.6 14.6 15.1 15.5 15.5 15.5 15.1 </div>														

W E E K 4	TOTAL AUDIENCE (Households (000) & %)	{														
	ABC TV	{														
	AVERAGE AUDIENCE (Households (000) & %)	{														
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{														
		18,250 21.5 <div> ABC MONDAY NIGHT BASEBALL CHICAGO CUBS VS N.Y. METS SAN DIEGO VS LOS ANGELES MULTI-SEGMENT TELECAST(SD)(-OP) </div>														
		9,000 10.6 18 9.5 <div> 9.3* 17* 9.1 </div> 9.7* 18* 10.0 <div> 10.8 11.0 11.0 11.9 12.1 11.6 11.2 9.0 </div> 10.9* 19* 11.0 11.4* 19* 11.9 11.8* 19* 11.6 11.2 9.0														
W E E K 5	TOTAL AUDIENCE (Households (000) & %)	{														
	CBS TV	{														
	AVERAGE AUDIENCE (Households (000) & %)	{														
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{														
		17,230 20.3 <div> SCARECROW & MRS. KING (R)(SD) </div> 19,190 22.6 <div> KATE & ALLIE (R) </div> 19,270 22.7 <div> NEWHART (R)(SD) </div> 18,680 22.0 <div> CAGNEY & LACEY (R) </div>														
		13,160 15.5 28 14.0 <div> 14.8* 27* 15.6 </div> 16.2* 29* 16.1 <div> 16,470 19.4 32 18.0 20.9 20.1 19.8 16.3 16.0 16.2 16.5 </div>														
W E E K 6	TOTAL AUDIENCE (Households (000) & %)	{														
	NBC TV	{														
	AVERAGE AUDIENCE (Households (000) & %)	{														
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{														
		15,280 18.0 <div> TV BLOOPERS & PRAC. JOKES (R)(SD) </div> 20,040 23.6 <div> NBC MONDAY NIGHT MOVIES REMEMBRANCE OF LOVE (R) </div>														
		10,700 12.6 23 11.4 <div> 11.9* 22* 12.5 </div> 13.3* 24* 12.8 <div> 12,310 14.5 24 13.2 12.7 14.0 14.7 15.4 15.4 15.3 14.9 </div>														

TV HOUSEHOLDS USING TV	WK. 1	49.5	49.6	49.8	51.2	52.3	54.2	54.9	57.8	60.2	62.1	62.5	63.4	62.7	61.7	60.3	57.4
(See Def. 1)	WK. 2	50.9	52.2	52.9	53.6	53.7	54.9	54.9	56.5	58.7	60.7	61.2	61.8	60.4	60.1	58.7	56.7

U.S. TV Households: 84,900,000
 (1) ABC MON. NIGHT BSBL.-FILL, ABC, (10:45-11:00PM)

For explanation of symbols, See page A.

EVE. MON. JUNE 17, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
------	------	------	------	------	------	------	------	------	------	------	------	------	-------	-------	-------	-------

W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	11,630 13.7	9,590 11.3	14,430 17.0	12,650 14.9	12,060 14.2							
	ABC TV	{	THREE'S A CROWD (R)	FOUL UPS, BLEEPS-BLUNDERS	WHO'S THE BOSS? (R)	ABC COMEDY SPEC. (SD)	MACGRUDER AND LOUD (R)							
	AVERAGE AUDIENCE (Households (000) & %)	{	9,850 11.6	8,490 10.0	12,310 14.5	10,780 12.7	8,910 10.5	10.6*	10.4*					
	SHARE OF AUDIENCE %	{	20	17	23	20	18	17 *	18 *					
	AVG. AUD. BY ¼ HR.	{	11.2	11.9	9.9	10.0	13.6	15.4	13.2	12.3	10.9	10.4	10.8	9.9
K 2	TOTAL AUDIENCE (Households (000) & %)	{	7,220 8.5	7,810 9.2	15,880 18.7									
	CBS TV	{	LUCIE ARNAZ SHOW	JEFFERSONS (SD)	CBS TUESDAY NIGHT MOVIES ANOTHER WOMAN'S CHILD (R)(SD)									
	AVERAGE AUDIENCE (Households (000) & %)	{	5,600 6.6	6,790 8.0	9,170 10.8	8.0*		9.8*		12.5*		12.9*		
	SHARE OF AUDIENCE %	{	11	13	18	13 *		16 *		21 *		22 *		
	AVG. AUD. BY ¼ HR.	{	6.7	6.4	8.0	8.0	8.1	7.9	9.2	10.3	12.3	12.7	12.8	13.1
K 2	TOTAL AUDIENCE (Households (000) & %)	{	21,060 24.8	19,440 22.9		18,420 21.7								
	NBC TV	{	A TEAM (R)(SD)		RIPTIDE (R)		REMINGTON STEELE (R)							
	AVERAGE AUDIENCE (Households (000) & %)	{	16,640 19.6	18.7*	20.5*		14,770 17.4	17.0*	17.9*		14,520 17.1	17.0*	17.3*	
	SHARE OF AUDIENCE %	{	33	33 *	34 *		28	28 *	28 *		29	28 *	30 *	
	AVG. AUD. BY ¼ HR.	{	17.9	19.5	20.4	20.5	17.4	16.6	17.7	18.0	16.8	17.1	17.4	17.2

W	TOTAL AUDIENCE (Households (000) & %)	{				12,820 15.1		10,440 12.3		11,890 14.0										
	ABC TV																			
	AVERAGE AUDIENCE (Households (000) & %)	{																		
	SHARE OF AUDIENCE %	{																		
	AVG. AUD. BY ¼ HR.	%																		
E	TOTAL AUDIENCE (Households (000) & %)	{				9,850 11.6		18,590 21.9												
	CBS TV																			
	AVERAGE AUDIENCE (Households (000) & %)	{				8,660 10.2		11,380 13.4												
	SHARE OF AUDIENCE %	{				18		22	10.4*											
	AVG. AUD. BY ¼ HR.	%				10.7	9.9	9.9	10.9	13.1	13.5	14.5	14.9	15.2	15.4					
K	TOTAL AUDIENCE (Households (000) & %)	{				16,730 19.7		19,100 22.5												
	NBC TV																			
	AVERAGE AUDIENCE (Households (000) & %)	{				12,900 15.2		14,010 15.8*												
	SHARE OF AUDIENCE %	{				26		26	16.5	15.1*										
	AVG. AUD. BY ¼ HR.	%				13.8	15.9	15.7	14.7	15.6	17.7	18.0	15.1	14.1						

TV HOUSEHOLDS USING TV	WK. 1	52.2	53.0	54.1	55.2	56.5	58.6	59.5	60.9	61.2	62.3	63.0	63.0	61.3	60.5	59.5	57.7
(See Def. 1)	WK. 2	49.7	49.9	50.4	52.7	53.7	56.0	57.8	58.0	59.8	61.6	62.5	63.2	61.8	61.0	58.8	57.0

U.S. TV Households: 84,900,000

(1) ANALYSIS-PETER JENNINGS, ABC, (8:39-9:00PM)

(2) CBS NEWS SPECIAL REPORT, CBS, (8:36-9:00PM) (5)

(3) NBC CONF. ANALYSIS, NBC, (8:36-8:46PM)

For explanation of symbols, See page A

EVE.TUE. JUNE 18, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
------	------	------	------	------	------	------	------	------	------	------	------	------	-------	-------	-------	-------

W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{															
	ABC TV	{															
	AVERAGE AUDIENCE (Households (000) & %)	{															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{															
		10,700 12.6	FALL GUY (R)(SD)				10,440 12.3	DYNASTY (R)(SD)				13,670 16.1	HOTEL (R)				
		7,220 8.5	8.0*		9.1*		7,470 8.8	8.1*		9.6*		10,270 12.1	11.7*		12.5*		
		15	15 *		16 *		15	13 *		16 *		21	20 *		23 *		
		7.8	8.1	9.0	9.3		7.7	8.6	9.3	9.8		11.3	12.0	12.4	12.6		
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{															
	CBS TV	{															
	AVERAGE AUDIENCE (Households (000) & %)	{															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{															
		12,900 15.2	KRAFT SALUTE FORD THEATRE (SUS SD)				19,530 23.0	CBS WEDNESDAY NIGHT MOVIE LAST OF THE GREAT SURVIVORS (R)(SD)									
		9,680 11.4	11.2*		11.6*		11,210 13.2	12.2*		13.1*			14.1*		13.6*		
		20	21 *		20 *		22	20 *		22 *			24 *		25 *		
		11.0	11.3	11.4	11.7		12.4	12.1	12.7	13.5		14.2	14.0	13.6	13.5		
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{															
	NBC TV	{															
	AVERAGE AUDIENCE (Households (000) & %)	{															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{															
		17,570 20.7	HIGHWAY TO HEAVEN (R)(SD)				15,280 18.0	FACTS OF LIFE (R)		13,750 16.2	DOUBLE TROUBLE (R)(SD)		13,070 15.4	ST. ELSEWHERE (R)			
		13,500 15.9	15.1*		16.8*		12,900 15.2			11,800 13.9			9,850 11.6	11.8*		11.5*	
		28	28 *		29 *		25			23			20	20 *		21 *	
		14.3	15.8	16.7	17.0		14.8	15.6	13.8	14.0			11.8	11.7	11.6	11.4	

W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{															
	ABC TV	{															
	AVERAGE AUDIENCE (Households (000) & %)	{															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{															
		10,780 12.7	FALL GUY (R)(SD)				10,190 12.0	DYNASTY (R)(SD)				14,180 16.7	HOTEL (R)				
		7,900 9.3	8.7*		10.0*		6,450 7.6	7.3*		8.0*		10,700 12.6	11.9*		13.3*		
		18	17 *		18 *		13	13 *		14 *		23	21 *		25 *		
		8.4	9.0	9.9	10.1		7.4	7.2	7.6	8.4		11.1	12.6	13.3	13.3		
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{															
	CBS TV	{															
	AVERAGE AUDIENCE (Households (000) & %)	{															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{															
		16,640 19.6	CBS WEDNESDAY NIGHT MOVIE CALAMITY JANE (R)(SUS-SD)(SD)									13,500 15.9	CBS REPORTS SPECIAL TERRORISM WAR IN THE SHADOWS				
		8,570 10.1	8.9*		8.8*			11.0*		11.7*		9,170 10.8	10.7*		11.0*		
		18	17 *		16 *			19 *		20 *		20	19 *		20 *		
		9.2	8.6	8.7	8.8		10.7	11.3	11.7	11.8		11.1	10.7	10.7	11.3		
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{															
	NBC TV	{															
	AVERAGE AUDIENCE (Households (000) & %)	{															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{															
		16,730 19.7	HIGHWAY TO HEAVEN (R)(SD)				15,960 18.8	FACTS OF LIFE (R)		15,200 17.9	DOUBLE TROUBLE (R)		16,050 18.9	ST. ELSEWHERE (R)			
		12,570 14.8	13.8*		15.7*		13,920 16.4			13,160 15.5		11,630 13.7	13.6*		13.8*		
		28	27 *		29 *		29			27		25	24 *		26 *		
		13.1	14.5	15.3	16.1		15.9	16.9	15.4	15.5		13.8	13.5	14.1	13.6		

TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	49.3	50.1	52.0	54.0	53.4	55.7	57.6	59.8	59.6	61.1	60.7	60.7	59.4	58.2	56.1	54
	WK. 2	48.6	49.0	49.9	50.5	50.7	51.7	53.7	55.3	56.0	57.8	58.0	58.6	57.1	56.4	54.4	51

U.S. TV Households: 84,900,000

For explanation of symbols, See page A

EVE.WED. JUNE 19, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. JUNE 13, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
------	------	------	------	------	------	------	------	------	------	------	------	------	-------	-------	-------	-------

W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{															
	ABC TV	{															
	AVERAGE AUDIENCE (Households (000) & %)	{															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	{															
		14,770 17.4	ABC THURSDAY NIGHT MOVIE SHOOTING STARS (R)(SD)										17,570 20.7	20/20			
		6,960 8.2 14 6.5	6.3* 12* 6.1		7.2* 13* 7.0			9.3* 16* 9.6		10.2* 17* 10.1		15.5 27 15.0	15.4* 26* 15.8	15.7	15.6* 27* 15.5		
		13,580 16.0	MAGNUM, P.I. (R)(SD)										19,610 23.1	SIMON & SIMON (R)(SD)			
		9,080 10.7 19 9.6	9.8* 18* 10.1		11.5* 21* 11.0			13.8 23 13.2	13.5* 23* 13.8		14.1* 23* 14.3		13.9* 23* 13.6	14.0	13.8* 24* 13.7		
		20,970 24.7	BILL COSBY SHOW (R)										16,050 18.9	NIGHT COURT (R)			
		18,250 21.5 40 20.4		15,790 18.6 33 22.5			14,180 16.7 28 16.7		14,180 16.7 27 16.8			10,780 12.7 22 12.4	12.4* 21* 12.3	12.8	13.1* 23* 13.3		
			FAMILY TIES (R)(SD)											HILL STREET BLUES (R)			

W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{															
	ABC TV	{															
	AVERAGE AUDIENCE (Households (000) & %)	{															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	{															
		14,600 17.2	ABC THURSDAY NIGHT MOVIE GRACE KELLY (R)(SD)										17,740 20.9	20/20			
		7,560 8.9 16 8.5	8.0* 15* 7.5		7.8* 14* 7.8			8.9* 16* 9.2		10.9* 18* 10.2		13,670 16.1 28 15.4	16.1* 28* 16.9	16.3	16.1* 29* 15.9		
		12,400 14.6	MAGNUM, P.I. (R)(SD)										17,230 20.3	SIMON & SIMON (R)(SD)			
		8,740 10.3 20 9.0	9.2* 18* 9.5		11.4* 21* 11.0			14.8 25 12.6	13.3* 23* 13.9		16.3* 27* 15.6		8,660 10.2 18 11.0	10.5* 18* 10.1	9.9	9.8* 18* 9.7	
		19,190 22.6	BILL COSBY SHOW (R)										14,260 16.8	BIGSHOTS IN AMERICA (SD)			
		17,060 20.1 39 18.9		16,220 19.1 35 21.3			14,350 16.9 29 17.3		11,970 14.1 24 16.6			12,140 14.3 25 14.0	14.0* 24* 14.1	14.3	14.5* 26* 14.7		
			FAMILY TIES (R)(SD)											HILL STREET BLUES (R)			

TV HOUSEHOLDS USING TV	WK. 1	48.1	49.0	50.0	51.8	52.9	55.3	55.1	56.8	58.4	60.0	60.8	61.0	59.9	58.9	58.2	56.0
(See Def. 1)	WK. 2	49.2	50.1	49.8	50.6	50.8	52.5	53.0	54.9	56.4	58.3	59.8	60.3	58.9	57.7	56.0	54.3

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.THU. JUNE 20, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
------	------	------	------	------	------	------	------	------	------	------	------	------	-------	-------	-------	-------

TOTAL AUDIENCE (Households (000) & %)		{		13,500 15.9		9,850 11.6		9,850 11.6		9,170 10.8		9,510 11.2			
ABC TV				WEBSTER (R)		RIPLEY'S BELIEVE IT-NT SP (R)		BENSON (9:00-9:15PM) (9:21-9:30PM) (R)		PEOPLE DO- CRAZIEST THINGS (SD)		MATT HOUSTON (R)			
AVERAGE AUDIENCE (Households (000) & %)		{		11,210 13.2		8,320 9.8		8,410 9.9		7,640 9.0		7,300 8.6		8.2*	
SHARE OF AUDIENCE %		{		28		20		19		16		15		15 *	
AVG. AUD. BY ¼ HR. %		{		12.3		14.1		9.9		10.1		8.7		9.3	
TOTAL AUDIENCE (Households (000) & %)		{		10,190 12.0		18,080 21.3									
CBS TV				DUKES OF HAZZARD (R)(SUS-SD)						CBS SPECIAL MOVIE PRSNT INCIDENT AT CRESTRIDGE (R)(SD)					
AVERAGE AUDIENCE (Households (000) & %)		{		7,130 8.4		11,040 13.0		11,4*		13.0*		13.3*		14.0*	
SHARE OF AUDIENCE %		{		17		24		21 *		24 *		24 *		25 *	
AVG. AUD. BY ¼ HR. %		{		7.5		9.0		11.0		12.9		13.3		13.4	
TOTAL AUDIENCE (Households (000) & %)		{		6,880 8.1		8,910 10.5		11,720 13.8		17,060 20.1					
NBC TV				M. NESMITH IN TV PARTS		SPENCER (R)(SD)		V (R)(SD)		MIAMI VICE (R)					
AVERAGE AUDIENCE (Households (000) & %)		{		5,430 6.4		7,300 8.6		7,640 9.0		13,070 15.4		14.6*		16.3*	
SHARE OF AUDIENCE %		{		14		17		17		18 *		27		26 *	
AVG. AUD. BY ¼ HR. %		{		6.9		6.0		8.1		9.1		7.9		8.3	

TOTAL AUDIENCE (Households (000) & %)		{		10,360 12.2		9,170 10.8		10,870 12.8		10,700 12.6		9,340 11.0			
ABC TV				WEBSTER (R)(SD)		COMEDY FACTORY		BENSON (R)		PEOPLE DO- CRAZIEST THINGS (SD)		MATT HOUSTON (R)			
AVERAGE AUDIENCE (Households (000) & %)		{		8,660 10.2		7,390 8.7		8,910 10.5		8,740 10.3		7,130 8.4		8.1*	
SHARE OF AUDIENCE %		{		22		18		20		19		15		15 *	
AVG. AUD. BY ¼ HR. %		{		9.7		10.6		9.2		11.0		8.1		8.1	
TOTAL AUDIENCE (Households (000) & %)		{		13,670 16.1		17,570 20.7									
CBS TV				AMERICA'S JR MISS PAGEANT (SUS SD)						SPECIAL MOVIE PRESENT.-CBS AN INNOCENT LOVE (R)(SD)					
AVERAGE AUDIENCE (Households (000) & %)		{		9,170 10.8		10,360 12.2		11.0*		12.4*		12.6*		12.8*	
SHARE OF AUDIENCE %		{		22		23		21 *		23 *		23 *		24 *	
AVG. AUD. BY ¼ HR. %		{		10.1		10.4		11.0		11.1		12.2		12.6	
TOTAL AUDIENCE (Households (000) & %)		{		6,620 7.8		7,390 8.7		11,630 13.7		17,230 20.3					
NBC TV				M. NESMITH IN TV PARTS		SPENCER (R)(SD)		V (R)		MIAMI VICE (R)					
AVERAGE AUDIENCE (Households (000) & %)		{		4,670 5.5		5,600 6.6		7,810 9.2		13,580 16.0		15.5*		16.5*	
SHARE OF AUDIENCE %		{		12		13		17		16 *		19 *		30 *	
AVG. AUD. BY ¼ HR. %		{		6.0		5.0		6.0		7.2		7.9		8.7	

TV HOUSEHOLDS USING TV
(See Def. 1)

WK. 1	44.3	44.5	44.7	46.4	46.3	47.8	48.6	51.2	52.7	54.2	54.6	55.8	56.3	56.7	56.5	56.0
WK. 2	45.0	45.9	46.1	46.0	46.3	47.3	48.7	50.2	51.4	52.4	52.9	54.0	54.2	54.4	54.6	53.7

U.S. TV Households 84,900,000

For explanation of symbols, See page A

EVE. FRI. JUNE 21, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
------	------	------	------	------	------	------	------	------	------	------	------	------	-------	-------	-------	-------

W E E K 1	TOTAL AUDIENCE (Households (000) & %)		{		11,210 13.2		11,890 14.0		13,750 16.2							
	ABC TV				T.J. HOOKER (R)(SD)		LOVE BOAT (R)(SD)		FINDER OF LOST LOVES (R)							
	AVERAGE AUDIENCE (Households (000) & %)		{		8,570 10.1		8,570 10.1		10,440 12.3							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		{		22 9.0		20 9.3		24 11.4							
W E E K 1	TOTAL AUDIENCE (Households (000) & %)		{		9,590 11.3		12,740 15.0		15,450 18.2							
	CBS TV				COVER-UP (R)(SD)		AIRWOLF (R)(SD)		MIKE HAMMER (R)							
	AVERAGE AUDIENCE (Households (000) & %)		{		6,370 7.5		9,170 10.8		11,800 13.9							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		{		16 7.2		21 10.3		27 12.4							
W E E K 1	TOTAL AUDIENCE (Households (000) & %)		{		10,020 11.8		11,380 13.4		12,820 15.1		11,800 13.9		8,740 10.3			
	NBC TV				DIFF'RENT STROKES-SAT. (R)		IT'S YOUR MOVE (R)(SD)		GIMME A BREAK (R)		MAMA'S FAMILY (R)		NBC WHITE PAPER			
	AVERAGE AUDIENCE (Households (000) & %)		{		8,410 9.9		9,340 11.0		10,870 12.8		9,930 11.7		4,920 5.8			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		{		22 9.4		23 10.5		25 12.6		23 11.4		11 7.4			

W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{		11,380 13.4		10,780 12.7		12,400 14.6							
	ABC TV				T.J. HOOKER (R)(SD)		LOVE BOAT (R)(SD)		FINDER OF LOST LOVES (R)							
	AVERAGE AUDIENCE (Households (000) & %)		{		8,320 9.8		7,810 9.2		9,340 11.0							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		{		22 9.3		18 8.3		21 11.0							
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{		8,910 10.5		11,550 13.6		9,680 11.4							
	CBS TV				COVER-UP (R)(SD)		AIRWOLF (R)(SD)		MIKE HAMMER (R)							
	AVERAGE AUDIENCE (Households (000) & %)		{		6,200 7.3		8,490 10.0		7,220 8.5							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		{		16 6.6		20 9.3		16 8.2							
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{		8,070 9.5		9,420 11.1		10,610 12.5		11,460 13.5		14,350 16.9			
	NBC TV				DIFF'RENT STROKES-SAT. (R)		IT'S YOUR MOVE (R)(SD)		GIMME A BREAK (R)		MAMA'S FAMILY (R)(SD)		HUNTER (R)			
	AVERAGE AUDIENCE (Households (000) & %)		{		6,960 8.2		7,810 9.2		9,080 10.7		10,100 11.9		10,610 12.5			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		{		19 7.6		20 8.9		22 10.0		23 11.4		24 12.0			

TV HOUSEHOLDS USING TV	WK. 1	WK. 2	41.9	42.5	42.4	43.3	44.8	46.2	47.6	49.2	50.6	50.7	51.5	51.8	50.8	50.8	51.6	51.5
(See Def. 1)	WK. 2		40.5	41.5	41.3	41.9	41.3	43.7	45.7	46.5	47.5	49.8	51.5	52.9	52.3	52.1	51.4	51.4

U.S. TV Households: 84,900,000

(1) NBC MAJOR LEAGUE GAME-2, CHICAGO WHITE SOX VS CALIFORNIA, DETROIT VS N.Y. YANKEES, NBC, MULTI-SEGMENT

For explanation of symbols, See page A

EVE.SAT. JUNE 22, 1981

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
------	-------	-------	-------	-------	-------	-------	-------	-------	------	------	------	------	------	------	------	------

TOTAL AUDIENCE { 3,990
(Households (000) & %) { 4.7

ABC TV

ABC
WEEKEND
REPORT-
SAT

AVERAGE AUDIENCE { 3,820
(Households (000) & %) { 4.5
SHARE OF AUDIENCE % 11
AVG. AUD. BY ¼ HR. % 4.5

W

E

E

K

1

TOTAL AUDIENCE {
(Households (000) & %) {

CBS TV

AVERAGE AUDIENCE {
(Households (000) & %) {
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

TOTAL AUDIENCE { 8,740
(Households (000) & %) { 10.3

NBC TV

SATURDAY NIGHT
(11:43-1:03AM)
(SUSTAINING 1:03-1:13PM)
(SUS-OP)

AVERAGE AUDIENCE { 4,840
(Households (000) & %) { 5.7 6.6* 6.1* 4.9*
SHARE OF AUDIENCE % 19 18* 19* 19*
AVG. AUD. BY ¼ HR. % 7.4 6.5 6.3 5.9 5.4 4.3 4.1

TOTAL AUDIENCE { 3,990
(Households (000) & %) { 4.7

ABC TV

WEEKEND
REPORT
SAT

AVERAGE AUDIENCE { 3,740
(Households (000) & %) { 4.4
SHARE OF AUDIENCE % 12
AVG. AUD. BY ¼ HR. % 4.4

W

E

E

K

2

TOTAL AUDIENCE {
(Households (000) & %) {

CBS TV

AVERAGE AUDIENCE {
(Households (000) & %) {
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

TOTAL AUDIENCE { 10,530
(Households (000) & %) { 12.4

NBC TV

SATURDAY NIGHT
(11:30-12:48AM)
(SUSTAINING 12:48-1:00AM)

AVERAGE AUDIENCE { 5,600
(Households (000) & %) { 6.6 7.7* 6.3* 5.2*
SHARE OF AUDIENCE % 20 21* 20* 20*
AVG. AUD. BY ¼ HR. % 7.9 7.5 6.8 5.9 5.2 4.9

TV HOUSEHOLDS USING TV WK. 1
(See Def. 1) WK. 2

49.4	46.1	39.4	36.3	33.8	30.8	27.4	25.3	22.6	19.3	16.3	14.8	12.7	11.5	10.7	9.4
48.0	44.7	38.1	35.8	32.4	29.8	26.7	24.3	21.4	18.9	16.3	14.6	12.4	10.8	10.1	8.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A

EVE.SAT. JUNE 22, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
------	------	------	------	------	------	------	------	------	------	------	------	------	-------	-------	-------	-------

W E E K 1	TOTAL AUDIENCE (Households (000) & %)		{ 13,070 15.4		{ 16,560 19.5																				
	ABC TV		ABC NEWS SPECIAL				ABC SUNDAY NIGHT MOVIE F.I.S.F. (R)(SD)																		
	AVERAGE AUDIENCE (Households (000) & %)		{ 9,000 10.6		{ 7,050 8.3		{ 6.9* 13 *		{ 7.7* 14 *		{ 8.7* 16 *		{ 8.7* 15 *		{ 8.6* 15 *		{ 9.4* 18 *								
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		{ 22 9.9		{ 22 * 10.4		{ 23 * 11.1		{ 15 7.0		{ 13 * 6.8		{ 14 * 7.6		{ 16 * 8.6		{ 15 * 8.8		{ 18 * 9.4						
W E E K 1	TOTAL AUDIENCE (Households (000) & %)		{ 14,860 17.5		{ 14,940 17.6		{ 17,320 20.4		{ 18,680 22.0																
	CBS TV		60 MINUTES				MURDER, SHE WROTE (R)(SD)				CRAZY LIKE A FOX (R)(SD)				TRAPPER JOHN, M.D. (R)										
	AVERAGE AUDIENCE (Households (000) & %)		{ 10,780 12.7		{ 12.8* 28 *		{ 12.6* 26 *		{ 10,780 12.7		{ 11.8* 24		{ 13.6* 25 *		{ 15.5 27		{ 16.6* 29 *		{ 14,180 16.7		{ 15.8* 31		{ 17.6* 33 *		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		{ 27 12.5		{ 28 * 13.0		{ 26 * 12.8		{ 24 12.5		{ 23 * 11.8		{ 25 * 11.8		{ 27 13.3		{ 26 * 13.8		{ 29 * 13.5		{ 31 15.4		{ 28 * 16.4		{ 33 * 17.1
W E E K 1	TOTAL AUDIENCE (Households (000) & %)		{ 7,640 9.0		{ 9,000 10.6		{ 16,470 19.4		{ 13,840 16.3		{ 20,120 23.7														
	NBC TV		PUNKY BREWSTER (R)		DIFF'RENT STROKES-SUN. (R)		BILL COSBY SHOW-SUN (R)		FATHERS AND SONS (SD)		NBC SUNDAY NIGHT MOVIE A FATHER'S LOVE (SD)														
	AVERAGE AUDIENCE (Households (000) & %)		{ 6,280 7.4		{ 7,730 9.1		{ 13,920 16.4		{ 12,230 14.4		{ 11,380 13.4		{ 13.7* 24		{ 13.2* 23 *		{ 13.5* 24 *		{ 13.0* 25 *						
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		{ 16 7.0		{ 19 7.8		{ 32 8.4		{ 27 9.8		{ 24 15.4		{ 25 * 17.4		{ 23 * 14.5		{ 23 * 14.3		{ 24 * 14.1		{ 25 * 13.3		{ 25 * 13.2		

W
E
E
K
2

TOTAL AUDIENCE (Households (000) & %)		{ 9,590 11.3		{ 20,800 24.5		ABC SUNDAY NIGHT MOVIE CLOSE ENCOUNTERS OF THE THIRD KIND (R)(SD)											
ABC TV		RIPLEY'S BELIEVE IT-NOT (R)															
AVERAGE AUDIENCE (Households (000) & %)		{ 5,860 6.9		{ 8,830 10.4		{ 8.5* 18 *		{ 8.4* 16 *		{ 9.5* 18 *		{ 10.6* 19 *		{ 12.4* 22 *		{ 12.8* 23 *	
SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		{ 15 6.1		{ 20 8.6		{ 18* 8.5		{ 16* 8.2		{ 18* 9.3		{ 19* 10.3		{ 22* 12.1		{ 23* 12.9	
TOTAL AUDIENCE (Households (000) & %)		{ 18,080 21.3		{ 16,390 19.3		{ 17,320 20.4		{ 16,640 19.6									
CBS TV		60 MINUTES				MURDER, SHE WROTE (R)(SD)				CRAZY LIKE A FOX (R)(SD)				TRAPPER JOHN, M.D. (R)			
AVERAGE AUDIENCE (Households (000) & %)		{ 12,100 14.1		{ 12,400 14.6		{ 15,100 18.1		{ 12,570 14.8		{ 15,400 18.4		{ 13,500 15.9		{ 15,500 18.5		{ 17,200 20.5	
SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		{ 35 12.1		{ 30 13.8		{ 30* 14.2		{ 27 14.0		{ 27* 14.2		{ 28* 15.0		{ 29 15.1		{ 30* 15.4	
TOTAL AUDIENCE (Households (000) & %)		{ 7,350 8.3		{ 11,090 14.0		{ 20,550 24.2		NBC SUNDAY NIGHT MOVIE GOING APE									
NBC TV		SILVER SPOONS (R)				KNIGHT RIDER (R)(SD)											
AVERAGE AUDIENCE (Households (000) & %)		{ 8,830 10.4		{ 9.5* 11.2 *		{ 10.610 12.5		{ 12.3* 23 *		{ 12.7* 23 *		{ 12.4* 22 *		{ 12.8* 23 *		{ 12.9* 23 *	
SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		{ 21 8.8		{ 20* 10.3		{ 23 12.3		{ 23* 12.2		{ 23* 12.7		{ 22* 12.4		{ 23* 12.5		{ 23* 12.9	

TV HOUSEHOLDS USING TV	WK. 1	45.4	47.2	48.0	49.5	51.2	52.6	53.0	53.8	55.0	56.4	57.3	57.6	56.6	54.7	53.4	52.6
(See Def. 1)	WK. 2	43.4	44.5	45.8	46.5	46.4	48.2	50.2	52.0	52.2	54.0	54.9	55.9	55.9	55.8	54.9	54.3

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.SUN. JUNE 23, 1985

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
------	-------	-------	-------	-------	-------	-------	-------	-------	------	------	------	------	------	------	------	------

W E E K 1	TOTAL AUDIENCE {		3,570													
	(Households (000) & %)		4.2													
	ABC TV			ABC WEEKEND REPORT-SUN.												
	AVERAGE AUDIENCE {		3,570													
W E E K 1	(Households (000) & %)		4.2													
	SHARE OF AUDIENCE %		18													
	AVG. AUD. BY ¼ HR. %		4.2													
	TOTAL AUDIENCE {		11,040													
W E E K 1	(Households (000) & %)		13.0													
	CBS TV			CBS SUN NEWS - OSGOOD SPEC												
	AVERAGE AUDIENCE {		8,490													
	(Households (000) & %)		10.0													
W E E K 1	SHARE OF AUDIENCE %		22													
	AVG. AUD. BY ¼ HR. %		11.0	8.9												
W E E K 1	TOTAL AUDIENCE {		1,700													
	(Households (000) & %)		2.0													
	NBC TV			(1) (SUS) (-OP) G MICHAELS SPORTS MACHINE (11:58-12:13PM) (OP)												
	AVERAGE AUDIENCE {		1,610													
W E E K 1	(Households (000) & %)		1.9													
	SHARE OF AUDIENCE %		8													
	AVG. AUD. BY ¼ HR. %		2.1	1.9												
W E E K 2	TOTAL AUDIENCE {		4,160													
	(Households (000) & %)		4.9													
	ABC TV			WEEKEND REPORT-SUN												
	AVERAGE AUDIENCE {		3,990													
W E E K 2	(Households (000) & %)		4.7													
	SHARE OF AUDIENCE %		13													
	AVG. AUD. BY ¼ HR. %		4.7													
W E E K 2	TOTAL AUDIENCE {		4,920													
	(Households (000) & %)		5.8													
	CBS TV			CBS SUNDAY NEWS - OSGOOD												
	AVERAGE AUDIENCE {		4,670													
W E E K 2	(Households (000) & %)		5.5													
	SHARE OF AUDIENCE %		11													
	AVG. AUD. BY ¼ HR. %		5.5													
W E E K 2	TOTAL AUDIENCE {		1,270													
	(Households (000) & %)		1.5													
	NBC TV			(2) (SUS) (-OP) G MICHAELS SPORTS MACHINE (11:46-12:01AM) (OP)												
	AVERAGE AUDIENCE {		1,190													
W E E K 2	(Households (000) & %)		1.4													
	SHARE OF AUDIENCE %		4													
	AVG. AUD. BY ¼ HR. %		1.4	1.3												

TV HOUSEHOLDS USING TV	WK. 1	48.9	44.4	35.2	33.3	28.2	25.6	21.7	18.4	16.3	14.8	12.9	11.2	9.7	8.1	7.1	...
(See Def. 1)	WK. 2	50.0	44.4	38.1	32.8	27.8	24.8	21.6	18.6	16.3	14.2	11.7	10.0	8.7	7.7	7.2	...

U.S. TV Households: 84,900,000
(1) NBC NEWS SPL RPT-SUN, NBC, (11:30-11:58PM)

(2) NBC NEWS SPECIAL RPT-SUN, NBC (11:30-11:46PM)

For explanation of symbols, See page A

EVE.SUN. JUNE 23, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
------	------	------	------	------	------	------	------	------	------	------	------	------	-------	-------	-------	-------

WEEK 1	TOTAL AUDIENCE (Households (000) & %)		{		4,920 5.8		{		5,010 5.9							
	ABC TV		{		GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)		{		GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)							
	AVERAGE AUDIENCE (Households (000) & %)		{		3,990 4.7		{		4,250 5.0							
	SHARE OF AUDIENCE AVG. AUD. BY 1/4 HR. %		{		24 4.7 4.7		{		21 4.9 5.0							
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		{		3,060 3.6		{		3,480 4.1		5,350 6.3	4,920 5.8				
	CBS TV		{		CBS MORNING NEWS 1		{		CBS MORNING NEWS 2		\$25,000 PYRAMID	PRESS YOUR LUCK				
	AVERAGE AUDIENCE (Households (000) & %)		{		2,380 2.8		{		2,800 3.3		4,500 5.3	4,250 5.0				
	SHARE OF AUDIENCE AVG. AUD. BY 1/4 HR. %		{		15 2.8 2.9		{		14 3.2 3.3		21 5.0 5.7	19 5.0 5.1				
WEEK 3	TOTAL AUDIENCE (Households (000) & %)		{		4,840 5.7		{		5,010 5.9		4,080 4.8	4,920 5.8				
	NBC TV		{		TODAY SHOW-7:30AM (CO-OP) (PARTICIPATING)		{		TODAY SHOW-8:30AM (CO-OP) (PARTICIPATING)		FACTS OF LIFE M-F	SALE OF THE CENTURY				
	AVERAGE AUDIENCE (Households (000) & %)		{		3,910 4.6		{		4,160 4.9		3,400 4.0	4,160 4.9				
	SHARE OF AUDIENCE AVG. AUD. BY 1/4 HR. %		{		24 4.7 4.6		{		21 5.0 4.8		16 3.8 4.1	19 4.7 5.0				
WEEK 4	TOTAL AUDIENCE (Households (000) & %)		{		4,670 5.5		{		5,180 6.1							
	ABC TV		{		GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (OP)		{		GOOD MORNING, AMERICA 830 (CO-OP) (PARTICIPATING)		(1) (SUS)					
	AVERAGE AUDIENCE (Households (000) & %)		{		3,820 4.5		{		4,160 4.9							
	SHARE OF AUDIENCE AVG. AUD. BY 1/4 HR. %		{		24 4.4 4.5		{		21 4.9 4.9							
WEEK 5	TOTAL AUDIENCE (Households (000) & %)		{		2,890 3.4		{		3,400 4.0		5,260 6.2	4,670 5.5				
	CBS TV		{		CBS MORNING NEWS 1		{		CBS MORNING NEWS 2		\$25,000 PYRAMID	PRESS YOUR LUCK				
	AVERAGE AUDIENCE (Households (000) & %)		{		2,290 2.7		{		2,550 3.0		4,330 5.1	3,990 4.7				
	SHARE OF AUDIENCE AVG. AUD. BY 1/4 HR. %		{		15 2.7 2.7		{		13 2.9 3.2		20 4.8 5.3	18 4.6 4.8				
WEEK 6	TOTAL AUDIENCE (Households (000) & %)		{		4,920 5.8		{		5,180 6.1		4,670 5.5	5,770 6.8				
	NBC TV		{		TODAY SHOW-7:30AM (CO-OP) (PARTICIPATING)		{		TODAY SHOW-8:30AM (CO-OP) (PARTICIPATING)		FACTS OF LIFE M-F	SALE OF THE CENTURY				
	AVERAGE AUDIENCE (Households (000) & %)		{		3,910 4.6		{		4,250 5.0		3,820 4.5	4,840 5.7				
	SHARE OF AUDIENCE AVG. AUD. BY 1/4 HR. %		{		24 4.5 4.8		{		22 5.0 5.0		18 4.2 4.8	22 5.4 5.9				
TV HOUSEHOLDS USING TV WK 1 WK 2																
(See Def. 1)																
U.S. TV Households: 84,900,000																
(1) ABC SPECIAL REPORT-10:27A, ABC, (10:27-10:46AM)																

For explanation of symbols, See page A.

DAY MON.-FRI. JUNE 17-21, 1985

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	7:00	7:15	7:30	7:45	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	2,633 3.1		2,720 3.2		2,970 3.5		3,330 5.1		9,680 11.4					8,910 10.5			
	ABC TV		ALL STAR BLITZ		FAMILY FEUD		RYAN'S HOPE		LOVING		ALL MY CHILDREN			ONE LIFE TO LIVE (SD)					
	AVERAGE AUDIENCE (Households (000) & %)	{	2,120 2.5		2,210 2.6		2,550 3.0		3,740 4.4		7,470 8.8	8.3*		9.3*		6,620 7.8	7.7*	7.8*	
	SHARE OF AUDIENCE %	{	10		10		11		15		28	27*		30*		26	26*	27*	
	AVG. AUD. BY ¼ HR. %	{	2.6	2.4	2.6	2.7	2.8	3.1	4.1	4.6	7.8	8.9	9.5	9.2		7.8	7.7	7.8	7.9
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	7,130 8.4		8,910 10.5				9,850 11.6				7,130 8.4				5,010 5.9		
	CBS TV		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)		YOUNG AND THE RESTLESS			AS THE WORLD TURNS			CAPITOL						
	AVERAGE AUDIENCE (Households (000) & %)	{	6,030 7.1		7,810 9.2				7,050 8.3	8.1*		8.5*	5,430 6.4	6.4*		6.4*	5.3		
	SHARE OF AUDIENCE %	{	27		35				29	29*		29*	21	21*		22*	18		
	AVG. AUD. BY ¼ HR. %	{	6.8	7.4	8.9	9.5			6.2	8.0	8.6	8.3	6.4	6.3		6.5	6.3	5.3	5.4
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	7,220 8.5		5,350 6.3		3,820 4.5		3,480 4.1		7,900 9.3					6,280 7.4			
	NBC TV		WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		DAYS OF OUR LIVES			ANOTHER WORLD (SD)					
	AVERAGE AUDIENCE (Households (000) & %)	{	6,200 7.3		4,410 5.2		3,230 3.8		2,890 3.4		6,030 7.1	6.8*		7.3*		4,840 5.7	5.8*	5.6*	
	SHARE OF AUDIENCE %	{	28		20		14		12		23	22*		24*		19	20*	19*	
	AVG. AUD. BY ¼ HR. %	{	7.1	7.4	5.2	5.3	3.9	3.8	3.3	3.5	6.6	7.1	7.3	7.4		5.8	5.7	5.7	5.5

W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{	3,140 3.7	2,800 3.3		3,140 3.7		4,250 5.0		9,680 11.4		8,660 10.2					
	ABC TV			ANGIE		ALL STAR BLITZ		RYAN'S HOPE >(OP)		LOVING		ALL MY CHILDREN >(SUS-OP)		ONE LIFE TO LIVE >(SUS-OP)(SD)				
	AVERAGE AUDIENCE (Households (000) & %)		{	2,550 3.0	2,460 2.9		2,720 3.2		3,650 4.3		7,390 8.7		6,620 7.8					
	SHARE OF AUDIENCE %		{	12	11		12		15		28		27					
	AVG. AUD. BY ¼ HR.		{	3.1	3.0	2.8	2.8	3.1	3.4	4.0	4.5	8.0	8.8	9.1	8.8	7.9	7.9	7.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{	7,050 8.3	9,170 10.8		8,570 10.1		7,130 8.4		5,180 6.1							
	CBS TV			PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)		YOUNG AND THE RESTLESS >(OP)		AS THE WORLD TURNS >(SUS-OP)		CAPITOL >(SUS-OP)						
	AVERAGE AUDIENCE (Households (000) & %)		{	6,030 7.1	7,980 9.4		6,540 7.7		5,520 6.5		4,670 5.5							
	SHARE OF AUDIENCE %		{	28	36		27		21		22							
	AVG. AUD. BY ¼ HR.		{	6.7	7.4	9.1	9.5	7.3	7.8	7.7	7.8	6.5	6.6	6.6	6.5	5.5	5.5	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{	7,100 8.8	5,090 6.0		3,990 4.7		3,310 3.9		7,730 9.1		5,520 6.5					
	NBC TV			WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		DAYS OF OUR LIVES >(SUS-OP)		ANOTHER WORLD >(SUS-OP) (OP)(SD)				
	AVERAGE AUDIENCE (Households (000) & %)		{	6,200 7.3	4,410 5.2		3,310 3.9		2,720 3.2		5,600 6.6		4,410 5.2					
	SHARE OF AUDIENCE %		{	29	20		14		11		21		22					
	AVG. AUD. BY ¼ HR.		{	7.2	7.4	5.2	5.1	3.7	4.0	3.2	3.3	6.1	7.1	6.8	6.6	5.4		

TV HOUSEHOLDS USING TV WK 1	25.5	26.1	25.8	26.7	28.0	28.6	29.1	29.8	30.3	31.1	30.8	30.6	29.9	30.1	29.8	30.0
(See Def. 1) WK. 2	25.2	25.8	25.7	26.3	27.7	28.5	28.3	28.9	29.7	30.4	30.4	30.9	30.2	30.1	29.3	29.3

U.S. TV Households 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. JUNE 17-21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUNE 10-14, 1985

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	10,020 11.8															9,340 11.0
	ABC TV		GENERAL HOSPITAL															ABC WORLD NEWS TONIGHT
	AVERAGE AUDIENCE (Households (000) & %)	{	7,810 9.2	9.2*			9.3*											8,070 9.5
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	29 9.0	30 9.3			29 9.2											20 9.4 9.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	7,730 9.1				2,380 2.8											10,950 12.9
	CBS TV		GUIDING LIGHT >(50) BODY LANGUAGE															CBS EVENING NEWS- RATHER
	AVERAGE AUDIENCE (Households (000) & %)	{	6,030 7.1	6.9*			7.4* 2.2											9,510 11.2
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	23 6.6	23 7.0			23 7.3											24 11.3 11.0
W E E K 3	TOTAL AUDIENCE (Households (000) & %)	{	4,670 5.5															9,680 11.4
	NBC TV		SANTA BARBARA															NBC NIGHTLY NEWS
	AVERAGE AUDIENCE (Households (000) & %)	{	3,230 3.8	3.8*			3.8* 12											8,320 9.8
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	12 3.8	12 3.8			12 3.9											21 9.7 9.9
W E E K 4	TOTAL AUDIENCE (Households (000) & %)	{	9,850 11.6															10,020 11.8
	ABC TV		GENERAL HOSPITAL >(50S-OP)															ABC WORLD NEWS TONIGHT
	AVERAGE AUDIENCE (Households (000) & %)	{	7,810 9.2	9.1*			9.4* 30											8,660 10.2
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	30 8.9	30 9.3			31 9.4											21 10.2 10.2
W E E K 5	TOTAL AUDIENCE (Households (000) & %)	{	7,130 8.4				2,210 2.6											12,060 14.2
	CBS TV		GUIDING LIGHT >(60) BODY LANGUAGE															CBS EVENING NEWS- RATHER
	AVERAGE AUDIENCE (Households (000) & %)	{	5,600 6.6	6.5*			6.8* 2.1											10,440 12.3
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	22 6.3	22 6.6			22 6.8											26 12.3 12.3
W E E K 6	TOTAL AUDIENCE (Households (000) & %)	{	4,160 4.9															9,760 11.5
	NBC TV		SANTA BARBARA															NBC NIGHTLY NEWS
	AVERAGE AUDIENCE (Households (000) & %)	{	2,970 3.5	3.4*			3.6* 11											8,410 9.9
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	11 3.4	11 3.4			12 3.7											21 9.8 10.1
TV HOUSEHOLDS USING TV		WK 1	30.3	31.4	31.6	31.9	31.0	32.3	32.9	34.3	35.3	37.0	38.3	40.7	43.7	45.5	47.0	47.7
(See Def. 1)		WK 2	30.0	30.9	30.7	31.0	30.1	31.2	31.6	33.3	34.9	37.2	38.5	40.9	44.0	45.8	47.0	47.9
U.S. TV Households: 84,900,000																		

For explanation of symbols, See page A.

DAY MON.-FRI. JUNE 17-21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JUNE 15, 1985

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						2,890 3.4		3,820 4.5		2,460 2.9		3,820 4.5		4,670 5.5		4,580 5.4	
	ABC TV						SUPERFRIENDS: SUPERPOWERS2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS (8:00-9:03AM) (9:12-9:30AM)		TURBO TEEN (SD)		RUBIK, THE AMAZING CUBE (SD)		NEW SCOOBY DOO MYSTERIES	
	AVERAGE AUDIENCE (Households (000) & %)						1,950 2.3		3,140 3.7		2,210 2.6		3,060 3.6		4,080 4.8		3,740 4.4	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						17 1.9	2.8	22 3.5	3.9	12 3.1	2.4	15 3.3	3.9	17 4.8	4.8	16 4.4	4.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						2,120 2.5		3,140 3.7		6,110 7.2		5,600 6.6		5,940 7.0		5,860 6.9	
	CBS TV						BISKITTS (SD)		GET ALONG GANG (SD)		MUPPET BABIES		DUNGEONS AND DRAGONS (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2	
	AVERAGE AUDIENCE (Households (000) & %)						1,440 1.7		2,630 3.1		4,840 5.7		4,580 5.4		4,500 5.3		4,920 5.8	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						13 1.5	1.9	18 2.7	3.4	28 5.1	6.2	23 5.6	5.3	19 5.1	5.5	21 5.8	5.8
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						3,060 3.6		3,990 4.7		5,350 6.3		7,220 8.5		8,070 9.5		7,050 8.3	
	NBC TV						SNORKS (SD)		PINK PANTHER AND SONS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000) & %)						2,380 2.8		3,310 3.9		4,500 5.3		5,690 6.7		6,620 7.8		5,770 6.8	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						21 2.3	3.3	23 3.7	4.1	26 5.4	5.3	28 6.4	7.0	28 8.1	7.4	24 6.8	6.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						2,040 2.4		3,650 4.3		3,650 4.3		3,740 4.4		4,670 5.5		3,820 4.5	
	ABC TV						SUPERFRIENDS: SUPERPOWERS2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS		TURBO TEEN (SD)		RUBIK, THE AMAZING CUBE (SD)		NEW SCOOBY DOO MYSTERIES	
	AVERAGE AUDIENCE (Households (000) & %)						1,610 1.9		2,720 3.2		3,060 3.6		3,140 3.7		3,820 4.5		3,310 3.9	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						16 1.6	2.2	20 2.6	3.7	18 3.5	3.7	16 3.5	4.0	19 4.5	4.5	16 3.7	4.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						2,040 2.4		2,720 3.2		5,600 6.6		5,350 6.3		5,690 6.7		5,940 7.0	
	CBS TV						BISKITTS (SD)		GET ALONG GANG (SD)		MUPPET BABIES		DUNGEONS AND DRAGONS (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2	
	AVERAGE AUDIENCE (Households (000) & %)						1,610 1.9		2,290 2.7		4,250 5.0		4,330 5.1		4,330 5.1		4,920 5.8	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						16 1.6	2.2	17 2.6	2.9	25 4.5	5.5	22 4.9	5.3	21 4.9	5.3	23 5.9	5.8
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						3,310 3.9		3,740 4.4		5,180 6.1		7,470 8.8		7,730 9.1		6,710 7.9	
	NBC TV						SNORKS (SD)		PINK PANTHER AND SONS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000) & %)						2,460 2.9		3,230 3.8		4,250 5.0		6,200 7.3		6,540 7.7		5,430 6.4	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						25 2.5	3.3	24 3.7	4.0	25 4.7	5.3	32 7.1	7.4	32 8.1	7.3	25 6.3	6.4
TV HOUSEHOLDS USING TV		WK 1	7.0	8.4	9.9	11.7	13.3	15.8	16.8	19.4	20.7	22.5	24.1	25.9	27.7	28.6	28.6	27.8
(See Def 1)		WK 2	5.3	6.2	7.7	9.6	12.1	14.9	17.0	19.2	20.6	22.6	23.6	23.8	23.6	23.6	24.1	24.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A

DAY SAT. JUNE 22, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JUNE 15, 1985

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	{	3,310 3.9	4,080 4.8		3,820 4.5	4,168 4.9							14,180 16.7			
		SCARY SCOOBY DOO FUNNIES (11:00-11:16AM) (SD)			LITTLES		ABC WEEKEND SPECIALS THE HORSE THAT PLAYED CTRFLD, PT.1		AMERICAN BANDSTAND (12:30-1:01PM) (1:09-1:30PM) (1:26-1:30PM)									
		AVERAGE AUDIENCE (Households (000) & %)	{	2,800 3.3	3,140 3.7		2,720 3.2	2,630 3.1							4,500 5.3			
		SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		12 3.3	14 3.9	3.6	11 3.1	11 3.1	3.3	3.1	3.0	3.3			4.2	4.4	4.5	4.4
W E E K 2	CBS TV	TOTAL AUDIENCE (Households (000) & %)	{	4,920 5.8	3,480 4.1		3,990 4.7	6,110 7.2							3,650 4.3			
		CBS STORYBREAK			PRYOR'S PLACE		BUGS BUNNY/ROAD RUNNER 3 (SD)		SATURDAY SUPERCADDE						POLE POSITION (1:30-1:32PM) (1:42-2:00PM)			
		AVERAGE AUDIENCE (Households (000) & %)	{	4,080 4.8	3,060 3.6		3,480 4.1	3,570 4.2							3,140 3.7			
		SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		18 5.1	13 4.5	3.8	15 4.1	15 4.2	3.9*	14*	4.4	4.6	4.0	3.6	16*	13		
W E E K 3	NBC TV	TOTAL AUDIENCE (Households (000) & %)	{	5,520 6.5	4,920 5.8		3,820 4.5	3,480 4.1							11,040 13.0			
		KIDD VIDEO			MR. T		SPIDERMAN AND FRIENDS (12:00-12:19PM) (12:25-12:30PM)(SD)	INCREDIBLE HULK (1)							NBC MAJOR LEAGUE BASEBALL LOS ANGELES VS HOUSTON (1:19-3:33PM) (OP)			
		AVERAGE AUDIENCE (Households (000) & %)	{	4,670 5.5	4,080 4.8		3,400 4.0	2,890 3.4							4,250 5.0	4,920 5.8		
		SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		23 5.6	19 5.3	5.0	15 4.1	13 3.2	3.6						18*	20*	5.8*	6.0*
W E E K 4	ABC TV	TOTAL AUDIENCE (Households (000) & %)	{	3,820 4.5	5,350 6.3		4,670 5.5	5,010 5.9										
		SCARY SCOOBY DOO FUNNIES (SD)			LITTLES		ABC WEEKEND SPECIALS THE HORSE THAT PLAYED CTRFLD, PT.2		AMERICAN BANDSTAND									
		AVERAGE AUDIENCE (Households (000) & %)	{	3,400 4.0	4,080 4.8		4,080 4.8	2,460 2.9										
		SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		17 4.1	20 4.6	5.0	19 4.9	11 2.9	2.8*	11*	2.8	3.1*	12*	3.3	18*	14		
W E E K 5	CBS TV	TOTAL AUDIENCE (Households (000) & %)	{	5,260 6.2	4,840 5.7		3,480 4.1	5,770 6.8							3,650 4.3			
		CBS STORYBREAK			LAND OF THE LOST (SD)		BUGS BUNNY/ROAD RUNNER 3 (SD)		SATURDAY SUPERCADDE						POLE POSITION			
		AVERAGE AUDIENCE (Households (000) & %)	{	4,330 5.1	3,910 4.6		2,800 3.3	3,570 4.2							3,230 3.8			
		SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		21 5.3	19 4.9	4.5	13 3.2	16 3.6	3.7*	15*	4.7	4.7*	18*	3.8	14	3.8		
W E E K 6	NBC TV	TOTAL AUDIENCE (Households (000) & %)	{	4,500 5.3	3,400 4.0		2,800 3.3	2,380 2.8							13,500 15.9			
		KIDD VIDEO			MR. T		SPIDERMAN AND FRIENDS (SD)	INCREDIBLE HULK (2)							NBC MAJOR LEAGUE BASEBALL CALIFORNIA VS CHICAGO WHITE SOX ATLANTA VS CINCINNATI (1:20-4:04PM)(4:19-4:47PM)(OP)			
		AVERAGE AUDIENCE (Households (000) & %)	{	3,870 4.5	2,720 3.2		2,380 2.8	1,700 2.0							3,140 3.7	5,180 6.1		
		SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		20 4.8	14 4.2	3.3	11 2.8	9 1.9	2.2						14	22	4.8*	6.0*

TV HOUSEHOLDS USING TV WK 1	27.0	26.6	26.7	27.7	28.2	28.5	28.7	29.0	28.5	29.4	29.1	29.0	29.2	29.7	30.0	30.8
(See Def. 1) WK. 2	24.3	23.9	23.7	24.0	25.0	25.8	25.6	26.2	26.2	26.4	26.1	26.8	26.4	26.6	26.6	27.0

U.S. TV Households: 84,900,000

(1) NBC MAJOR LEAGUE PRE GAME, NBC, (1:00-1:19PM)

(2) NBC MAJOR LEAGUE PRE GAME, NBC, (1:00-1:20PM)

For explanation of symbols, See page A

DAY SAT. JUNE 22, 1985

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)																	4,410 5.2
	ABC TV																	ABC WRLD NWS TONITE-SA(8)
	AVERAGE AUDIENCE (Households (000) & %)																	3,740 4.4
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																	11 4.3 4.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																	9,080 10.7
	CBS TV																	CBS SAT. NEWS- SCHIEFFER
	AVERAGE AUDIENCE (Households (000) & %)																	7,640 9.0
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																	22 8.8 9.2
W E E K 3	TOTAL AUDIENCE (Households (000) & %)																	15,370 18.1
	NBC TV																	NBC MAJOR LEAGUE BASEBALL LOS ANGELES VS HOUSTON (1:10-3:30PM)
	AVERAGE AUDIENCE (Households (000) & %)																	6,110 7.2 6.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																	20 19* 5.4 6.6 6.6 6.7 7.2 7.1 7.6 7.9 7.7 7.1 7.6 7.9
W E E K 4	TOTAL AUDIENCE (Households (000) & %)																	8,570 10.1
	ABC TV																	USA-WRLD-AMATUR BOXING SP (3:00-4:13PM)(4:24-4:30PM) (SUS-OP)
	AVERAGE AUDIENCE (Households (000) & %)																	4,580 5.4 4.8*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																	16 15* 4.7 4.9 5.4 5.8 5.9 5.5
W E E K 5	TOTAL AUDIENCE (Households (000) & %)																	7,900 9.3
	CBS TV																	ABC WRLD NEWS TONIGHT-SAT
	AVERAGE AUDIENCE (Households (000) & %)																	6,880 8.1
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																	20 7.8 8.4
W E E K 6	TOTAL AUDIENCE (Households (000) & %)																	5,770 6.8
	ABC TV																	ATLANTA GOLF CLASSIC-SAT.
	AVERAGE AUDIENCE (Households (000) & %)																	2,720 3.2 3.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																	10 10* 3.1 3.0 3.0 3.4 3.1 3.6
W E E K 7	TOTAL AUDIENCE (Households (000) & %)																	11,040 13.0
	NBC TV																	NBC MAJOR LEAGUE BASEBALL CALIFORNIA VS CHICAGO WHITE SOX ATLANTA VS CINCINNATI (4:19-4:47PM)(SUS-OP)(-OP)
	AVERAGE AUDIENCE (Households (000) & %)																	5,690 6.7 7.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																	21 25* 6.4 6.7 6.9 7.6 7.9 7.4 7.2 6.8 6.9 6.5 6.8 7.3 6.9 6.5 5.1 5.8
W E E K 8	TOTAL AUDIENCE (Households (000) & %)																	5,180 6.1
	CBS TV																	NBC MAJOR LEAGUE GAME 2 M.Y. YANKEES VS DETROIT SAN FRANCISCO VS SAN DIEGO (4:47-6:40PM)(OP)(-OP)
	AVERAGE AUDIENCE (Households (000) & %)																	4,840 5.7
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																	14 35.7 38.0 39.1 40.1
TV HOUSEHOLDS USING TV WK 1			31.4	31.1	31.1	31.1	32.5	32.9	33.0	33.8	34.6	35.4	36.2	38.0	40.1	40.6	41.5	41.8
(See Def 1) WK 2			27.0	27.1	27.1	27.1	30.0	31.0	31.2	32.2	32.1	33.5	34.3	34.8	35.7	38.0	39.1	40.1

U.S. TV Households 84,900,000

For explanation of symbols, See page A

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
------	------	------	------	------	------	------	------	------	------	------	------	------	-------	-------	-------	-------

TOTAL AUDIENCE
(Households (000) & %)

ABC TV

AVERAGE AUDIENCE
(Households (000) & %)

SHARE OF AUDIENCE %

AVG. AUD. BY ¼ HR. %

ABC SPECIAL REPORT-
7:18A
(7:18-7:53AM)
(SUS)

(1)
(SUS)

W

E

E

K

1

TOTAL AUDIENCE
(Households (000) & %)

CBS TV

AVERAGE AUDIENCE
(Households (000) & %)

SHARE OF AUDIENCE %

AVG. AUD. BY ¼ HR. %

FOR OUR TIMES
(SUS)

7,810
9.2

SUNDAY MORNING

4,080
4.8

FACE THE NATION

TOTAL AUDIENCE
(Households (000) & %)

NBC TV

AVERAGE AUDIENCE
(Households (000) & %)

SHARE OF AUDIENCE %

AVG. AUD. BY ¼ HR. %

3,820

4.5

20

3.6

3.8*

20 *

4.1

4.6*

20 *

4.4

5.1*

20 *

4.8

3,310

3.9

14

4.0

3.8

W

E

E

K

2

TOTAL AUDIENCE
(Households (000) & %)

ABC TV

AVERAGE AUDIENCE
(Households (000) & %)

SHARE OF AUDIENCE %

AVG. AUD. BY ¼ HR. %

TOTAL AUDIENCE
(Households (000) & %)

CBS TV

AVERAGE AUDIENCE
(Households (000) & %)

SHARE OF AUDIENCE %

AVG. AUD. BY ¼ HR. %

FOR OUR TIMES
(SUS)

5,940
7.0

SUNDAY MORNING

3,060
3.6

FACE THE NATION

TOTAL AUDIENCE
(Households (000) & %)

NBC TV

AVERAGE AUDIENCE
(Households (000) & %)

SHARE OF AUDIENCE %

AVG. AUD. BY ¼ HR. %

3,310

3.9

19

2.9

3.3*

18 *

3.7

4.0*

18 *

4.1

4.4*

20 *

4.3

2,380

2.8

12

3.0

2.6

TV HOUSEHOLDS USING TV WK 1

(See Def. 1)

WK 1	5.6	6.8	8.1	10.1	12.7	14.8	16.6	17.8	19.9	21.3	23.0	24.7	26.3	27.2	27.3	27.5
WK 2	5.0	5.7	7.0	8.7	11.6	13.5	15.5	16.7	18.3	20.2	21.9	22.8	23.0	22.7	23.1	23.4

U.S. TV Households: 84,900,000

(1) ABC SPECIAL REPORT-9:00A, ABC, (9:00-9:19AM)

For explanation of symbols, See page A

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45		
W E E K 1	TOTAL AUDIENCE (Households (000) & %)			5,940 7.0				1,440 1.7						18,300 19.2					
	ABC TV	← THIS WEEK-DAVID BRINKLEY → SPORTSBEAT (1) (SUS) → U.S. OPEN GOLF-SUN (2:00-6:30PM)																	
	AVERAGE AUDIENCE (Households (000) & %)			3,650 4.3		3.5*		5.0*		1,190 1.4				6,200 7.3		5.5*		5.7*	
	SHARE OF AUDIENCE %			15		12 *		17 *		5				21		17 *		17 *	
	AVG. AUD. BY ¼ HR. %			2.9		4.1		4.8		5.3		1.4		1.3				5.8	
E E K 1	TOTAL AUDIENCE (Households (000) & %)									10,530 12.4									
	CBS TV	← MICHIGAN 400 (1:00-4:04PM)(4:18-4:30PM) →																	
	AVERAGE AUDIENCE (Households (000) & %)									3,820 4.5		3.7*		4.4*		4.8*		4.4*	
	SHARE OF AUDIENCE %									14		12 *		15 *		15 *		13 *	
	AVG. AUD. BY ¼ HR. %									3.5		3.9		4.3		4.6		4.2	
1	TOTAL AUDIENCE (Households (000) & %)																		
	NBC TV	NBC NEWS SP RPT SU-12:30P (SUS) ← RELIGIOUS SERIES (SUS) → NBC NEWS SP RPT SU-2:30P (SUS)																	
	AVERAGE AUDIENCE (Households (000) & %)																		
	SHARE OF AUDIENCE %																		
	AVG. AUD. BY ¼ HR. %																		

TOTAL AUDIENCE (Households (000) & %)		5,860 6.9		THIS WEEK-DAVID BRINKLEY →		7,730 9.1		USFL FOOTBALL BIRMINGHAM VS NEW JERSEY (2:31-5:37PM)										
ABC TV																		
AVERAGE AUDIENCE (Households (000) & %)		3,400				3,060												
SHARE OF AUDIENCE %		4.0 3.7* 4.3*				3.6 2.2*												
AVG. AUD. BY ¼ HR. %		15 14 * 16 *				11 7 *												
		3.5 3.9 4.3 4.4				2.1 2.4												
TOTAL AUDIENCE (Households (000) & %)						8,070 9.5												
CBS TV						DETROIT GRAND PRIX (1:00-3:30PM)												
AVERAGE AUDIENCE (Households (000) & %)		2,630				2,630												
SHARE OF AUDIENCE %		3.1 3.1* 2.8*				3.5*		3.2*										
AVG AUD BY ¼ HR %		11 12 * 10 *				12 *		11 *										
		3.2 2.9 2.9 2.7 3.4 3.5 3.2 3.2																
TOTAL AUDIENCE (Households (000) & %)		2,800 3.3		4,750 5.6		4,330 5.1												
NBC TV		MEET THE PRESS		WIMBLEDON TENNIS PREVIEW		MEET THE PRESS SPECIAL												
AVERAGE AUDIENCE (Households (000) & %)		2,210		2,970		3,400												
SHARE OF AUDIENCE %		2.6 3.5 3.5*		3.5*		4.0												
AVG. AUD. BY ¼ HR. %		10 13 13 *		13 *		14												
		2.6 2.6 3.6 3.5 3.5 3.5		4.0 4.1														
T. HOUSEHOLDS USING TV (See Def. 1)		WK 1	28.5	29.6	31.4	30.3	29.6	29.7	29.5	30.7	30.5	30.8	30.2	31.3	31.2	32.1	32.2	31.1
		WK 2	24.6	25.1	25.4	25.5	25.6	25.9	25.7	26.5	26.5	26.9	27.6	28.1	29.0	29.7	28.9	28.8

T. HOUSEHOLDS USING TV WK 1		28.5	29.6	17.4	30.3	29.6	29.7	29.5	30.7	30.5	30.8	30.2	31.3	31.2	32.1	32.2	31.1
(See Def. 1) WK 2		24.6	25.1	24.4	25.5	25.6	25.9	25.7	26.5	26.5	26.9	27.6	28.1	29.0	29.7	28.9	28.1

U.S. TV Households: 84,900,000

(1) ABC SPECIAL REPORT-1:00P, ABC, (1:00-1:14PM)

For explanation of symbols, See page A

DAY SUN. JUNE 23, 1985

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)																	3,060 3.6
	ABC TV																	ABC WORLD NEWS TONIGHT SU(B) (6:34-7:00PM) (OP)
	AVERAGE AUDIENCE (Households (000) & %)			6.2*		6.8*		6.8*		7.6*		8.4*		9.3*		9.6*		2,630 3.1
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		6.1	19*	6.7	19*	6.7	19*	7.4	21*	8.3	23*	9.1	25*	9.8	24*	2.9	3.3
W E E K 1	TOTAL AUDIENCE (Households (000) & %)								5,860 6.9				4,840 5.7		8,240 9.7			
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)			4.5*		5.1*		4.1*		3.7*		3.8*		4.3		7.9		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		4.3	14*	5.1	14*	4.5	11*	10	10*	3.8	10*	3.9	12	7.4	8.4		
W E E K 1	TOTAL AUDIENCE (Households (000) & %)								6,710 7.9									7,560 8.9
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)								3,140 3.7	3.4*		3.9*		3.7*				6,280 7.4
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.								10	9*	3.8	10*	3.9	10*	7.2			7.7

W E E K 2	TOTAL AUDIENCE (Households (000) & %)																	6,110 7.2
	ABC TV																	ABC WORLD NEWS TONIGHT-SUN
	AVERAGE AUDIENCE (Households (000) & %)			3.0*		3.3*		3.5*		4.4*		4.8*						5,260 6.2
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		2.8	10*	3.2	11*	3.3	11*	4.2	13*	4.7	14*	4.9					6.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)														7,470 8.8			
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)			2.9*		3.2*		3.0*		3.9*		4.2*		5.5*		7.4		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		1.3	9*	2.3	8*	2.7	10*	3.6	12*	4.1	13*	5.1	16*	18	7.0	7.9	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																	7,470 8.8
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)																	6,450 7.6
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																	7.8

TV HOUSEHOLDS USING TV	WK 1	32.8	34.0	34.4	35.5	35.9	36.7	36.5	36.9	37.9	38.4	38.4	38.9	40.4	42.3	42.4	43.8
(See Def. 1)	WK 2	30.3	31.1	30.5	31.1	31.1	31.6	32.7	33.1	33.8	35.4	35.8	36.8	40.3	41.5	41.7	42.7

U.S. TV Households: 84,900,000

For explanation of symbols, See page A

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD BY 1/4 HR %	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				
EVENING MONDAY																			
ABC ABC MONDAY NIGHT BASEBALL	1	8.00-10.46PM	+GRID 10.45	16,470	19.4	7,390	8.7	15	2.2										
							9.5*	15*											
ABC ABC NEWSBRIEF-MON	1	8.03- 8.04PM	8.00	6,200	7.3	6,200	7.3	14	7.3										
	2	8.07- 8.08PM	8.00								8,150	9.6	8,150	9.6	18	9.6			
CBS AMERICAN PORTRAIT SUS.(SUS)	1	8.58- 8.59PM	8.45																
EVENING TUESDAY																			
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	9,850	11.6	9,850	11.6	18	11.6		7,640	9.0	7,640	9.0	14	9.0			
NBC NBC CONF. ANALYSIS(SUS)	2	8.36- 8.46PM	8.30																
NBC REMINGTON STEELE	2	10.30-11.30PM	+GRID 11.00 11.15								16,900	19.9	12,230	14.4	26	14.8			
														14.2*	27*	13.6			
EVENING WEDNESDAY																			
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	6,880	8.1	6,880	8.1	14	8.1		7,470	8.8	7,470	8.8	16	8.8			
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	8,320	9.8	8,320	9.8	16	9.8		8,070	9.5	8,070	9.5	16	9.5			
CBS AMERICAN PORTRAIT SUS(SUS)	1	8.58- 8.59PM	8.45																
	2	8.56- 8.57PM	8.45																

EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	8,660	10.2	8,660	10.2	17	10.2		10,440	12.3	10,440	12.3	20	12.3	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	2	8.13- 8.15PM	8.00								8,320	9.8	8,150	9.6	21	9.6	
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	7,390	8.7	7,390	8.7	16	8.7		7,730	9.1	7,730	9.1	17	9.1	
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	8.29- 8.31PM	8.15														
CBS AMERICAN PORTRAIT,SUS(SUS)	2	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE SAT		8.58- 8.59PM	8.45	8,150	9.6	8,150	9.6	20	9.6		7,470	8.8	7,470	8.8	19	8.8	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	8,070	9.5	8,070	9.5	18	9.5		7,980	9.4	7,980	9.4	18	9.4	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	7,050	8.3	7,050	8.3	17	8.3		6,280	7.4	6,280	7.4	16	7.4	
CBS NEWSBREAK-SAT.		9.58- 9.59PM	9.45	8,320	9.8	8,320	9.8	19	9.8		6,540	7.7	6,540	7.7	15	7.7	
NBC NBC NEWS DIGEST SAT		8.58- 8.59PM	8.45	8,320	9.8	8,320	9.8	20	9.8		5,520	6.5	5,520	6.5	14	6.5	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								7,220	8.5	7,220	8.5	16	8.5	
NBC NBC NEWS SPL RPT-SAT(SUS)	1	11.30-11.43PM	11.30														
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	8.58- 8.59PM	8.45								6,880	8.1	6,880	8.1	16	8.1	
	1	9.13- 9.14PM	9.00	7,220	8.5	7,220	8.5	15	8.5								
ABC ABC NEWSBRIEF-SUN.	2	9.55- 9.56PM	9.45								8,490	10.0	8,490	10.0	18	10.0	
	1	10.01-10.02PM	10.00	6,880	8.1	6,880	8.1	14	8.1								
CBS SPORTSBREAK-SUN		11.58- 11.59PM	8.45	10,530	12.4	10,530	12.4	23	12.4		11,720	13.8	11,720	13.8	27	13.8	

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS		TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			
EVENING SUNDAY-CONT'D																			
CBS NEWSBREAK-SUN.		9.58- 9.59PM	9.45	11,460	13.5	11,460	13.5	23	13.5			11,290	13.3	11,290	13.3	24	13.3		
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	9,000	10.6	9,000	10.6	20	10.6			7,980	9.4	7,980	9.4	18	9.4		
NBC NBC NEWS DIGEST-2-SUN.	1	9.54- 9.55PM	9.45	8,570	10.1	8,570	10.1	18	10.1										
EVENING MONDAY-FRIDAY																			
ABC ABC NEWS:NIGHTLINE		>	11.30 11.45 12.00	5,600	6.6	4,670	5.5	14	6.2	TU-F		7,300	8.6	5,860	6.9	18	7.6	TU-F	
							5.4*	14*	4.9	TU-F							6.4	TU-F	
									5.1	TU & F							4.9	W-F	
ABC ABC NEWS:NIGHTLINE-MON		11.30-12.00MD	11.30 11.45	6,450	7.6	5,350	6.3	17	6.8	MON.		8,070	9.5	6,620	7.8	20	7.8	MON.	
									5.8	MON.							7.7	MON.	
ABC U.S. OPEN GOLF-THU(S)	1	11.30-11.45PM	11.30	4,080	4.8	4,160	4.9	13	4.9	THU.									
ABC ABC NEWS:NIGHTLINE-THU(B)	1	12.00-12.16AM	12.00 12.15	3,060	3.6	2,890	3.4	12	3.4	THU.									
									2.9	THU.									
ABC ABC ROCKS	2	12.01-12.32AM	12.00 12.15 12.30									2,550	3.0	1,780	2.1	6	2.4	FRI.	
																	1.8	FRI.	
																	1.8	FRI.	
ABC EYE ON HOLLYWOOD		>	12.00 12.15 12.30	1,610	1.9	1,360	1.6	6	1.7	M-TH		1,780	2.1	1,530	1.8	6	2.0	M-TH	
									1.6	M-TH							1.6	M-TH	
									1.6	M-TH							1.5	M-TH	

ABC U.S. OPEN GOLF-FRI(S)	1	12.05-12.34AM	12.45 12.00 12.15 12.30	3,650	4.3	3,060	3.6	12	1.6	M-TH									
									4.1	FRI.									
									3.4	FRI.									
									3.0	FRI.									
ABC ABC SPECIAL REPORT-2:30AM(S)	1	2.30- 3.03AM	2.30 2.45 3.00	850	1.0	680	.8	6	.9	FRI.									
									.8	FRI.									
									.7	FRI.									
CBS AMERICAN PORTRAIT	1	8.58- 8.59PM	8.45	8,150	9.6	8,150	9.6	16	9.6	TU&TH		10,020	11.8	9,760	11.5	21	11.7	MTUTH	
	2	>	8.45																
CBS NEWSBREAK-M-F		>	9.45 10.00	9,080	10.7	9,080	10.7	18	10.5	M-F		10,020	11.8	10,020	11.8	20	11.8	M-F	
									11.3	THU.									
CBS CBS NEWS SP RPT-FRI(SUS)	1	11.30-11.59PM	11.30							FRI.									
CBS CBS NEWS SP RPT-THU(S)	2	11.30-12.01AM	11.30 11.45 12.00									7,810	9.2	6,450	7.6	20	8.0	THU.	
																	7.4	THU.	
																	6.6	THU.	
CBS LATE MOVIE I		>	11.30 11.45 12.00 12.15 12.30 12.45 1.00	6,960	8.2	4,500	5.3	17	6.3	M-F		6,960	8.2	4,670	5.5	18	6.3	M-F	
							6.1*	16*	5.4	M-F					6.1*	16*	5.9	MTUWF	
									5.4	M-F							5.6	M-F	
							5.2*	18*	5.1	M-F					5.5*	19*	5.4	M-F	
									4.7	M-F							5.0	M-F	
							4.1*	17*	3.1	M-F					4.6*	21*	3.9	M-F	
							3.0*	15*	3.0	FRI.					3.5*	20*	3.5	THU.	
CBS LATE MOVIE II		VARIOUS TIMES (SUS)	12.30 12.45 1.00	3,400	4.0	2,630	3.1	17	3.8	M-F		3,570	4.2	2,630	3.1	17	4.0	M-F	
							3.5*	16*	3.3	M-TH					3.6*	17*	3.5	MTUWF	
									3.1	M-F							3.0	M-F	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2						
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		
EVENING MONDAY-FRIDAY-CONT'D																	
CBS LATE MOVIE II-CONT'D			1.15					3.0* 18*	2.9	M-F					3.0* 18*	2.9	M-F
			1.30						2.9	M & F						2.2	THU.
			1.45					2.5* 16*	2.3	M & F					2.1* 16*	2.0	THU.
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,100	1.3	1,020	1.2	13	1.2	M-THSU	850	1.0	760	.9	9	1.0	M-WSU
			2.15						1.1	M-THSU						.8	M-WSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	2.30	1,100	1.3	930	1.1	15	1.2	M-THSU	1,100	1.3	930	1.1	14	1.1	M-THSU
			2.45						1.1	M-THSU						1.0	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,610	1.9	850	1.0	21	1.2	M-THSU	1,610	1.9	680	.8	17	1.1	M-THSU
			3.15					1.1* 18*	1.1	M-THSU					1.0* 16*	1.0	M-THSU
			3.30						1.0	M-THSU						1.0	M-THSU
			3.45					1.0* 19*	1.0	M-THSU					1.0* 18*	1.0	M-THSU
			4.00						1.0	M-THSU						.9	M-THSU
			4.15					1.0* 22*	1.0	M-THSU					.9* 18*	.9	M-THSU
			4.30						.9	M-THSU					.7* 16*	.8	M-THSU
			4.45					.9* 21*	.9	M-THSU					.6* 15*	.6	M-THSU
			5.00						.9	M-THSU						.6	M-THSU
			5.15					.9* 22*	.9	M-THSU						.7	M-THSU
			5.30						.9	M-THSU					.7* 18*	.8	M-THSU
			5.45					.9* 23*	.9	M-THSU							

NBC NBC NEWS DIGEST-M-F	8.58- 8.59PM	8.45	9,080	10.7	9,080	10.7	19	10.7	M-F	8,570	10.1	8,570	10.1	18	10.1	M-F
		9.15													9.9	TUE.
NBC NBC NEWS DIGEST-2-M-F	>	9.45	8,740	10.3	8,740	10.3	17	10.3	M-F	9,850	11.6	10,190	12.0	20	9.6	TU&TH
		10.15													13.2	TUE.
NBC NBC NEWS SPECIAL RPT-MON(SUS)	2 11.30-11.44PM	11.30														MON.
NBC NBC NEWS SPECIAL RPT-THU(SUS)	2 11.30-11.45PM	11.30														THU.
NBC NBC NEWS SPL RPT-FRI(SUS)	1 11.30-11.45PM	11.30							FRI.							
NBC TONIGHT SHOW	>	11.30	10,700	12.6	6,450	7.6	23	9.0	M-F	9,340	11.0	5,690	6.7	22	8.1	M-F
		11.45					8.4* 23*	7.9	M-F					7.6* 20*	7.4	MWTHF
		12.00						7.1	M-F						7.0	M-F
		12.15					6.9* 23*	6.5	M-F					6.8* 22*	6.6	M-F
		12.30					7.6* 29*	7.6	FRI.						5.5	M-TH
		12.45												5.4* 23*	4.8	M-TH
NBC DAVID LETTERMAN I	1 12.30- 1.00AM	12.30	4,580	5.4	3,820	4.5	21	4.7	M-TH	3,740	4.4	3,140	3.7	20	4.2	M-TH
	2 >	12.30													3.8	MWTH
		12.45							4.2	M-TH					3.5	M-TH
		1.00													3.3	M-TH
		1.15														
NBC FRIDAY NIGHT VIDEOS	2 12.30- 2.00AM	12.30							FRI.	5,690	6.7	2,720	3.2	16	5.0	FRI.
	1 12.45- 2.15AM	12.45	5,010	5.9	2,630	3.1	18	4.5	FRI.					4.4* 18*	3.8	FRI.
		1.00						3.6	FRI.						3.2	FRI.
		1.15					3.4* 18*	3.1	FRI.					3.0* 15*	2.8	FRI.
		1.30						2.8	FRI.						2.4	FRI.
		1.45					2.7* 17*	2.5	FRI.					2.2* 15*	2.0	FRI.
		2.00					2.2* 16*	2.2	FRI.							
NBC DAVID LETTERMAN II CONT'D	1 1.00- 1.30AM	1.00	3,400	4.0	2,720	3.2	19	3.6	M-TH							

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS		TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			
EVENING MONDAY-FRIDAY-CONT'D																			
NBC DAVID LETTERMAN II-CONT'D	2	>	1.00 1.15 1.30 1.45						2.9	M-TH		2,630	3.1	2,210	2.6	18	3.0 2.7 2.5 2.3	M-TH M-TH M-TH M-TH	
DAY MONDAY-FRIDAY																			
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,530	1.8	1,440	1.7	21	1.7	M-F		1,700	2.0	1,610	1.9	22	1.9	M-F	
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,380	2.8	2,210	2.6	21	2.6	M-F		2,120	2.5	1,950	2.3	19	2.3	M-F	
ABC GOOD MORN AMER-WED-730(B)	2	7.30- 7.46AM	7.30 7.45									3,820	4.5	3,480	4.1	22	4.1 4.1	WED. WED.	
ABC ABC SPECIAL REPORT-10:27A(SUS)	2	10.27-10.46AM	10.15									1,870	2.2	1,950	2.3	8	2.3	THU.	
ABC RYAN'S HOPE-THU(B)	2	12.15-12.30PM	12.15															THU.	
ABC ABC SPECIAL REPORT-1:49P(SUS)	2	1.49- 2.02PM	1.45															THU.	
ABC ABC SPECIAL REPORT-2:14P(SUS)	2	2.14- 2.38PM	2.00															THU.	
ABC ABC DAYTIME NEWSBRIEF-M-F		>	2.45	7,130	8.4	7,130	8.4	29	8.4	M-F		7,220	8.5	7,130	8.4	29	8.4	MTUWF	
ABC ABC SPECIAL REPORT-2:55P(SUS)	2	2.55- 3.19PM	2.45									1,780	2.1	1,440	1.7	20	1.5 1.8	M-F M-F	
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30 6.45	1,610	1.9	1,270	1.5	17	1.4 1.6	M-F M-F		6,540	7.7	6,200	7.3	28	7.3	M-F	
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,370	7.5	6,110	7.2	27	7.2	M-F									

CBS YOUNG AND RESTLESS-THU(B)	2	12.35- 1.11PM	12.30 12.45 1.00									7,560	8.9	5,260	6.2 6.3* 6.0*	23 23* 22*	7.6 5.4 6.0	THU. THU. THU.	
CBS CBS NEWS SPEC RPT(SUS)	2	2.05- 2.41PM	2.00									5,180	6.1	5,010	5.9	19	5.9	M-F	
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,430	6.4	5,180	6.1	19	6.1	M-F		2,720	3.2	1,870	2.2	20	1.9 2.6	M-F M-F	
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30 6.45	2,720	3.2	1,870	2.2	20	1.8 2.6	M-F M-F								THU.	
NBC NBC NEWS SPL RPT-1:55PM(SUS)	2	1.55- 2.45PM	1.45									5,520	6.5	4,410	5.2	18		M-F	
NBC ANOTHER WORLD	2	>	~GRID 2.15 2.30 2.45														5.3 5.3 5.0	MTUWF M-F M-F	
NBC ANOTHER WORLD(B)	2	2.15- 2.45PM	2.15 2.30									1,780	2.1	1,530	1.8	6	1.8 1.8	THU. THU.	
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,990	4.7	3,990	4.7	16	4.7	MWF		3,570	4.2	3,570	4.2	15	4.2	MWF	
DAY SATURDAY																			
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	3,230	3.8	2,800	3.3	23	3.3			2,380	2.8	1,950	2.3	18	2.3		
ABC SCHOOLHOUSE ROCK-9:55AM		9.55- 9.59AM	9.45	3,650	4.3	3,400	4.0	16	4.0			3,990	4.7	3,480	4.1	17	4.1		
ABC SCHOOLHOUSE ROCK-10:25AM		10.25-10.29AM	10.15	4,500	5.3	4,160	4.9	17	4.9			4,080	4.8	3,570	4.2	17	4.2		
ABC SCHOOLHOUSE ROCK-11:25AM		11.25-11.29AM	11.15	3,650	4.3	3,230	3.8	14	3.8			3,570	4.2	3,140	3.7	16	3.7		
ABC ABC SPECIAL REPORT-4:13P(SUS)	2	4.13- 4.24PM	4.00																
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	1,780	2.1	1,610	1.9	13	1.9			1,950	2.3	1,870	2.2	17	2.2		
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,060	3.6	2,890	3.4	19	3.4			3,140	3.7	2,630	3.1	18	3.1		

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2						
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	4,410	5.2	4,160	4.9	20	4.9		4,330	5.1	4,080	4.8	20	4.8	
CBS IN THE NEWS-11.56AM	2	11.56-11.59AM	11.45								3,820	4.5	3,480	4.1	17	4.1	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,820	4.5	3,400	4.0	14	4.0		2,630	3.1	2,460	2.9	12	2.9	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	2,890	3.4	2,890	3.4	23	3.4		3,310	3.9	3,140	3.7	29	3.7	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	3,650	4.3	3,480	4.1	23	4.1		3,740	4.4	3,570	4.2	25	4.2	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	6,110	7.2	5,940	7.0	25	7.0		5,770	6.8	5,690	6.7	28	6.7	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	6,030	7.1	5,690	6.7	24	6.7		5,350	6.3	5,090	6.0	24	6.0	
NBC ONE TO GROW ON-12:28PM		12.28-12.30PM	12.15	3,480	4.1	3,310	3.9	14	3.9		2,380	2.8	2,380	2.8	11	2.8	
NBC NBC MAJOR LEAGUE PRE GAME	1	1.00- 1.19PM	-GRID	4,750	5.6	4,250	5.0	18			3,570	4.2	3,140	3.7	14		
	2	1.00- 1.20PM	-GRID						5.4							3.7	
			1.15														
NBC NBC MAJOR LEAGUE BASEBALL	2	1.20- 4.04PM	-GRID								13,500	15.9	5,180	6.1	22		
	2	4.19- 4.47PM													7.1*	23*	6.6
			4.45														
NBC NBC NEWS SPL RPT-SAT-4:04(SUS)	2	4.04- 4.19PM	4.00														
NBC NBC MAJOR LEAGUE GAME-2	2	4.47- 6.40PM	-GRID								11,040	13.0	5,690	6.7	21		
			6.30												6.0*	17*	6.0

DAY SUNDAY

ABC U.S. OPEN GOLF-SUN.(S)

1 2.00- 6.34PM -GRID
6.30

16,300 19.2 6,200 7.3 21

7.5

ABC USFL FOOTBALL

2 2.31- 5.37PM -GRID
5.307,730 9.1 3,060 3.6 11
4.4* 13* 4.4